

# Association of International Education Administrators Leaders in International Higher Education

### FOR IMMEDIATE RELEASE

Contact: AIEA Secretariat secretariat@aieaworld.org +1 (919) 893-4980 www.aieaworld.org

## AIEA Recognizes the University of Richmond with the 2022 Innovation Award in Internationalization

New Orleans, LA (February 21, 2022)— The Association of International Education Administrators (AIEA) is pleased to present the Innovation Award in Internationalization to the University of Richmond, in recognition of the impact their restyled approach to International Education Week on UR's community engagement with internationalization.

The AIEA Innovation Award in Internationalization highlights institutional programs, projects, or initiatives that with little support and infinite passion, vision and commitment, strongly impact their institution's internationalization and global engagement. As colleges and universities around the US increasingly recognize the importance of pursuing internationalization as a distinct and intentional project, the need grows for successful examples and specific models of programming at all levels. Many international education leaders work tirelessly and creatively to realize a vision for internationalization that best meets their institutional needs. Some of this work is not only effective but enlightening, worthy of emulation by others who are either new to the field or value creative approaches to their work. The Innovation in Internationalization Award aims to recognize the impact of these creative efforts.

In 2021, still amidst highly restrictive health and safety protocols prompted by the Covid-19 pandemic, the University of Richmond's Office of International Education, led by SIO Martha L. Merritt, developed a new approach to International Education Week. UR's reimagined International Education Week has helped to further UR's global engagement by strengthening collaboration between several key stakeholders. UR's initiative allowed for a closer interaction between UR's faculty, academic units and other partners on campus and UR's international partners, attracting greater numbers of students to study abroad in previously undersubscribed locations, and increasing international awareness in the community due to wider participation in International Education Week, allowing all campus unit – including those previous less active in global engagement – to find 'a place at the table'.



# Association of International Education Administrators Leaders in International Higher Education

The University of Richmond's 2021 International Education Week displays an efficient, imaginative and engaging approach to campus internationalization that can be inspirational to and easily be replicated SIOs having to deal with so many limitations during challenging times such as the past two years.

AIEA congratulates the University of Richmond as this year's Innovation Award in Internationalization recipient.

#### About AIEA:

**The Association of International Education Administrators (AIEA)** is a member organization that equips leaders to shape the future of higher education in a global context.

AIEA advances strategic transformational approaches to internationalization of higher education; empowers those who lead such efforts; convenes global conversation on key issues; and partners with other organizations around the world to develop sustainable, forward-looking perspectives.