



**AIEA 2014 Annual Conference**  
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UNIVERSALIZING GLOBAL LEARNING IN THE 21ST-CENTURY ACADEMY

**Benefits of the Fulbright International Education Administrator Seminars –  
Perspectives from Members of the 2013 Japan Cohort**

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# Alexandra Squitieri

## Senior Program Officer, Fulbright Scholar Program

- Five years at CIES
- Manage the six IEA seminars for US administrators and two IEA seminars for Visiting administrators
- Fulbright ETA grantee to Madrid
- BA from University of Chicago, MPP from Georgetown University



## Fulbright International Education Administrators Programs

### Germany, India, Japan, Korea, France and United Kingdom

- Two week seminars exploring higher education
- Create empowering connections with the societal, cultural, and higher education systems of other countries
- Expand networks of U.S. and international colleagues
- Ph.D. not required



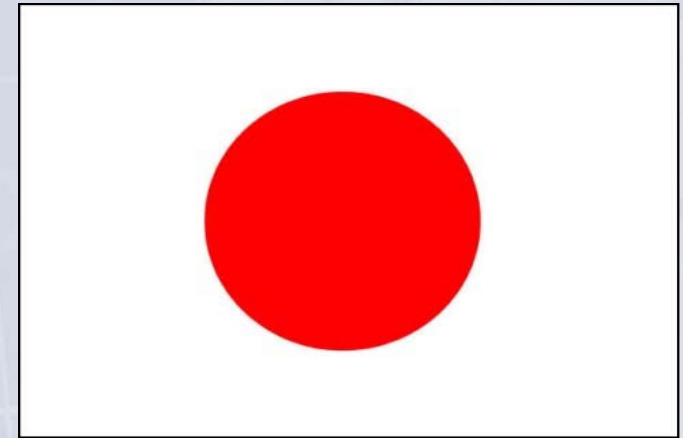
## Fulbright International Education Administrators Programs



- Meet higher education counterparts
- Gain familiarity with changes in higher education, program designs, organizational structures, quality assurance procedures, and credit and degree expectations
- Brainstorm faculty research partnerships, project collaboration, and student orientation for international experiences and dual-degrees
- Intensive, pre-arranged itineraries. Return air travel may be arranged to allow for independent travel in country after the seminar
- Preference given to applicants without extensive experience in the host country and to those without previous Fulbright grants

# History of the Japan IEA Seminar

- Began in 1986
- Goal: enable American administrators to gain better understanding of higher educational system and how institutions facilitate receiving and serving foreign students and faculty
- Originally five weeks, and included visit to Korea
- Increase in number of grantees and diversity of positions represented
- More than 160 American alums



# 2013 Japan IEA Program

## Program Schedule

- 2 Weeks
- 3 Cities – Tokyo, Hiroshima, Kyoto
- Ministry of Education
- 7 Institutions of Higher Education
- 1 Recruitment Agency
- Higher Education Experts
- Cultural Experiences

## Typical Day

- Breakfast at the hotel
- Travel to the institution or cultural landmark
- On site meeting or lecture
- Lunch
- Travel to next institution
- On site meeting
- Travel back to hotel
- Dinner



[www.infoplease.com/atlas/country/japan.html](http://www.infoplease.com/atlas/country/japan.html)

# Eveadean Morrison Myers, J.D.

Vice President, Equity, Diversity & Global Outreach  
North Dakota State University

- 2013 Japan Fulbright
- Title IX Coordinator
- ADA/504 Coordinator
- B.S., Iowa State University
- J.D., University of Iowa College of Law



# The Japan IEA Fulbright Program

## Decision to Apply and Choosing a Seminar

- To attain NDSU's institutional vision and provide a global perspective for the campus community of Japan's educational system, culture, and tradition
- To continue to broaden my knowledge of educational systems and opportunities outside of the U.S.
- Over 100 international agreements in place at NDSU; only 1 with a Japanese institution
- Over 1100 international students at NDSU; only 11 are from Japan





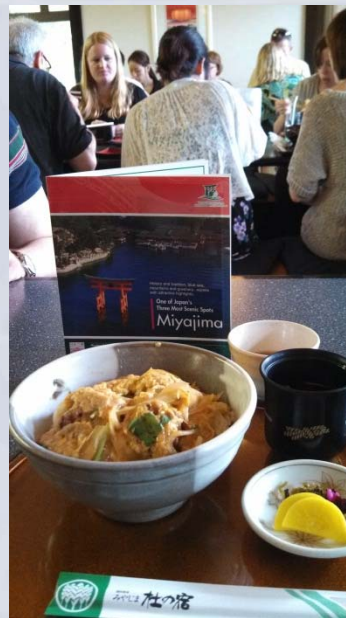
# Benefits of the Japan IEA Fulbright Program

- Initiated new partnerships with Japanese institutions: Kagoshima University, Osaka Prefecture University, and Ritsumeikan University
- Increased outreach and contact with NDSU alumni in Japan
- Developed strong working relationship with the Vice Consul, Japan Information Center, Consulate General of Japan at Chicago
- Japan is now high on our institutional radar



## Reflections of the 2013 Fulbright International Education Administrator Program

- Serve as Fulbright ambassador to enhance international understanding
- Learn to function as a team, to work in unison
- Experience Japanese Cultural Activities
- Business etiquette



# Dale LaFleur

Director, Institutional Relations  
Office of Global Initiatives

The University of Arizona

- Japan Fulbright IEA Participant 2013
- International Education Administrator for 15 years
- Direct faculty and administrators on engagement with international partner institutions
- B.A. Smith College, Sociology; M.A. Student Development Administration, Seattle University; Ph.D. in Higher Education at the University of Arizona in progress



# The Japan IEA Fulbright Program

- Appropriate time in my career and relevant to my current position at the University
- Transition for the East Asian Studies Department – new leadership and new goals for future collaboration in Asia
- I had never been to Japan before so wanted to increase my understanding of the educational system and new initiatives of the Ministry
- Opportunity to meet other professionals from the U.S. and Japan in the field of international education



# Benefits of the Japan IEA Fulbright Program

- Increased knowledge about higher education in Japan
- Improved my communication with partner institutions in Japan
- Direct engagement with Japanese exchange students – better sense of their needs and educational path
- Better resource for faculty and students on campus
- Increased collaboration with the new head of the East Asian Studies department and the program coordinator for student mobility programs in Asia
- Stronger connection to UA Tokyo Alumni Chapter



## Reflections of the 2013 Fulbright International Education Administrator Program

- Higher Education System in Japan is very structured and focused on the career trajectory for students. This impacts the ability of students to study abroad and pursue other international engagement. Recent initiatives from the Ministry are aimed at addressing this tension.
- Japanese institutions face the challenge of following established protocol and finding ways to incorporate international experiences for students that will be considered valuable by the Japanese companies and industry.



# Fulbright International Education Administrators Programs

## India

- Open to international education administrators and senior-level administrators responsible for internationalization
- Balance of topical discussion, knowledge sharing, experiential excursions and exposure to societal and cultural facets of India
- Itinerary includes visits to New Delhi and other selected cities
- Application Deadline: August 1
- Seminar: March 2015



## Korea

- Open to international education administrators working directly with students
- Attend meetings with representatives from Korean universities, private-sector agencies and organizations and government agencies.
- Itinerary includes visits to Seoul, the DMZ, and other selected sites/cities
- Application Deadline: November 1
- Seminar: June 2015



## Fulbright International Education Administrators Programs



### Germany

- Open to wide range of higher education administrators: international exchanges, career services, alumni affairs or development and fundraising
- First week in Berlin, then cohorts travel to various cities based on interests
- Application deadline: February 3, 2014
- Seminar: late October 2014

### France

- Open to senior-level university administrators responsible for enhancing international dimensions of their institutions
- First week in Paris, ends with German cohort in Mainz
- Application deadline: February 3, 2014
- Seminar: late October 2014





## Fulbright International Education Administrators Programs

### United Kingdom

- The UK IEA Seminar is offered every other year. Updates on the summer 2015 seminar will be posted on <http://cies.org/iea/> when available.
- Seminar consists of briefings, campus visits, networking sessions, cultural activities and meetings with British international education professionals
- Application cycle is planned for May-November 2014.



# The Application Process

- Online application: <http://www.cies.org/IEA/Application.htm>
- Please review the special IEA application instructions
- Three deadlines depending on country program
- American peer review and in-country final selection review
- Required application attachments:
  - 3-5 page project statement
  - 1-2 page institutional statement
  - C.V./resume (no longer than 6 pages)
  - 3 reference letters

# Submitting a Strong Application

Statements must address the following points:

- Current job responsibilities and how they relate to particular country seminar
- Impact participation will have on your career, professional development, home institution and community
- How you will share what you have learned with your home institution and others

Tips:

- Be clear how your job responsibilities relate to internationalization on your campus
- Your statement should be well-organized and thoroughly proofread.
- Explain your specific interest in the seminar
- Be specific about your goals and how you will implement your plans

# Question & Answer

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