

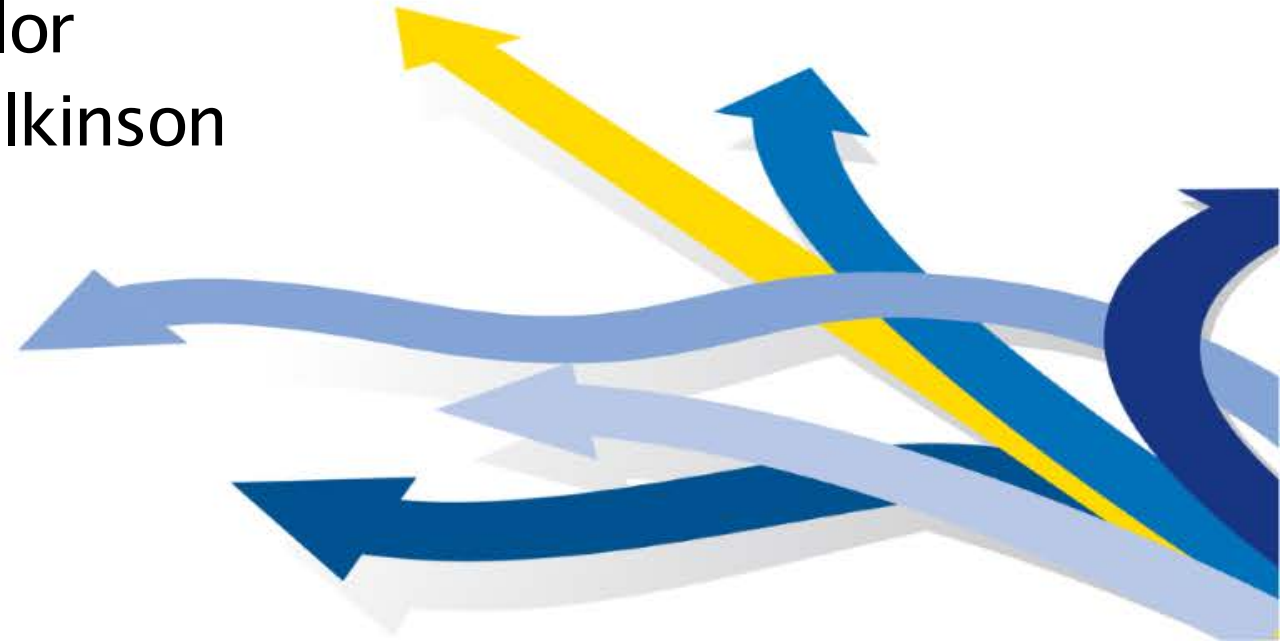


**2024
Annual Conference**

Leading
International
Education
at a Crossroads

Creative strategies and funding to build successful international initiatives

- Bri Ard
- Richard Carter
- Amirah Nelson
- Julie Taylor
- Jenny Wilkinson



Generating Ideas



#AIEA2024

Leading International Education at a Crossroads

Faculty Ambassador Programs



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Strengthening Community Connections

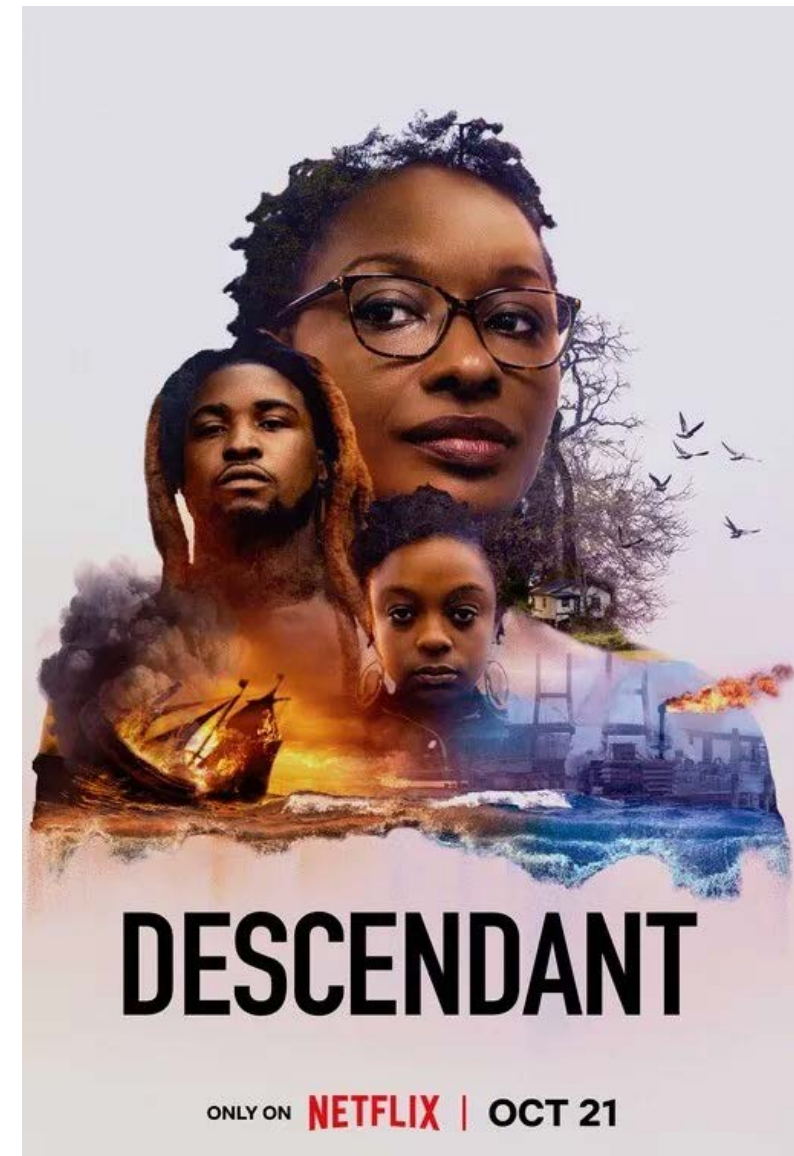


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University of South Alabama

- May 2019: Wreckage of the Clotilda was discovered near Mobile, AL
- January 2022: *Descendant* premiered
- July 2023: Africatown Heritage House opens

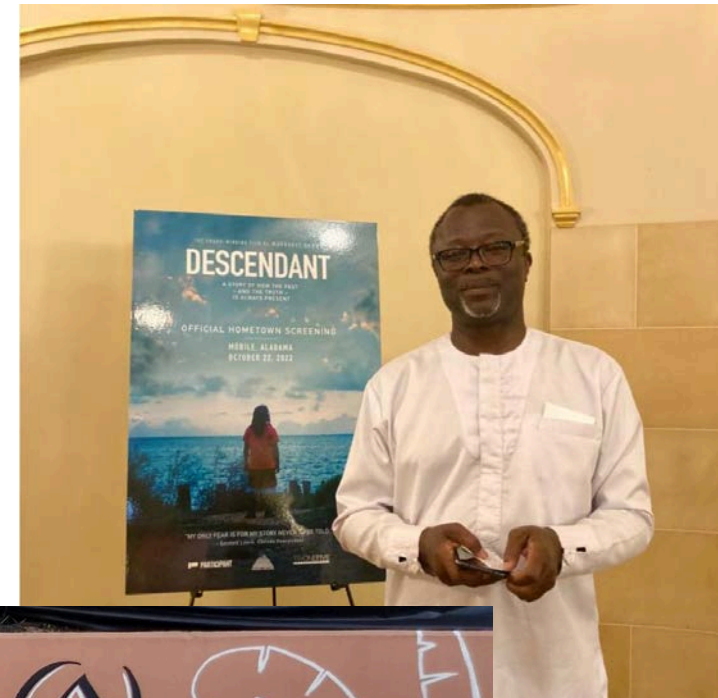


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Leading International Education at a Crossroads

University of South Alabama

Fall 2022: Fulbright Scholar in Residence



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Leading International Education at a Crossroads

University of South Alabama

IDEAS Grant – Virtual Exchange

“I learned that the students in Benin are just as curious about the history of Africatown as we are interested in their culture.”

“Thanks to students at the University of Alabama, I learned a lot about the city of Africatown that I didn't know existed.”



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University of South Alabama

IDEAS Grant – In Person Exchange



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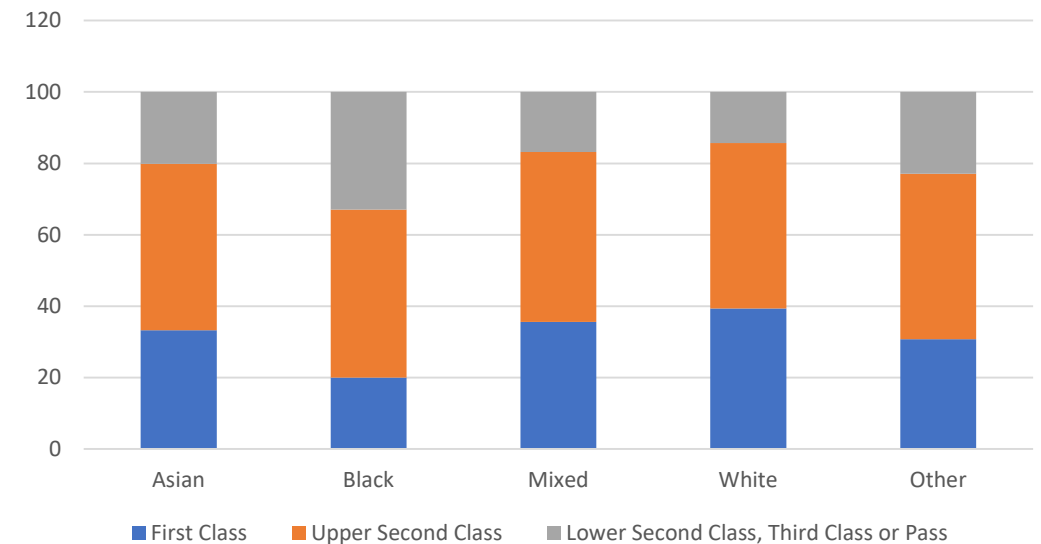
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London Metropolitan University

Background: Current UK Context

- 359,115 graduates from an undergraduate degree in 2020–2021
- 39.4% of white graduates got a first-class degree, compared with 20.0% of black graduates
- Black students have highest non-continuation rates
- Non-continuation is higher at the intersection between minority ethnic groups and socio-economic disadvantage

Percentage of graduates within each ethnic group achieving the different degree classifications



London Metropolitan University

Case Study: London Met / HBCU Partnerships

- Background context
- Objectives – short term / long term
- Activities – scope of work
- Evaluation – design and embedding
- Partner selection and onboarding
- Funding and gaining buy-in



London Metropolitan University

Gaining buy in across the community

- Data driven approach
- Connecting partnership to institutional strategy
- Leadership and getting the President on board
- Faculty engagement
- Students as partners in activity design and implementation
- Partnerships within and across institutions



Growing Capacity



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IDEAS Program

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to broaden higher education institutions' capacity to grow study abroad programs for U.S. students

- Increase number of all students studying abroad, particularly those from historically underrepresented groups
- Increase the number of U.S. higher education institutions offering study abroad programs
- Expand study abroad to new overseas destinations, particularly those that are less common

Grant Competition

- Approximately 35 grants of up to \$35,000
- Approximately 1 consortium grant of up to \$50,000

Capacity Building Initiatives

- Virtual and in-person, open to everyone



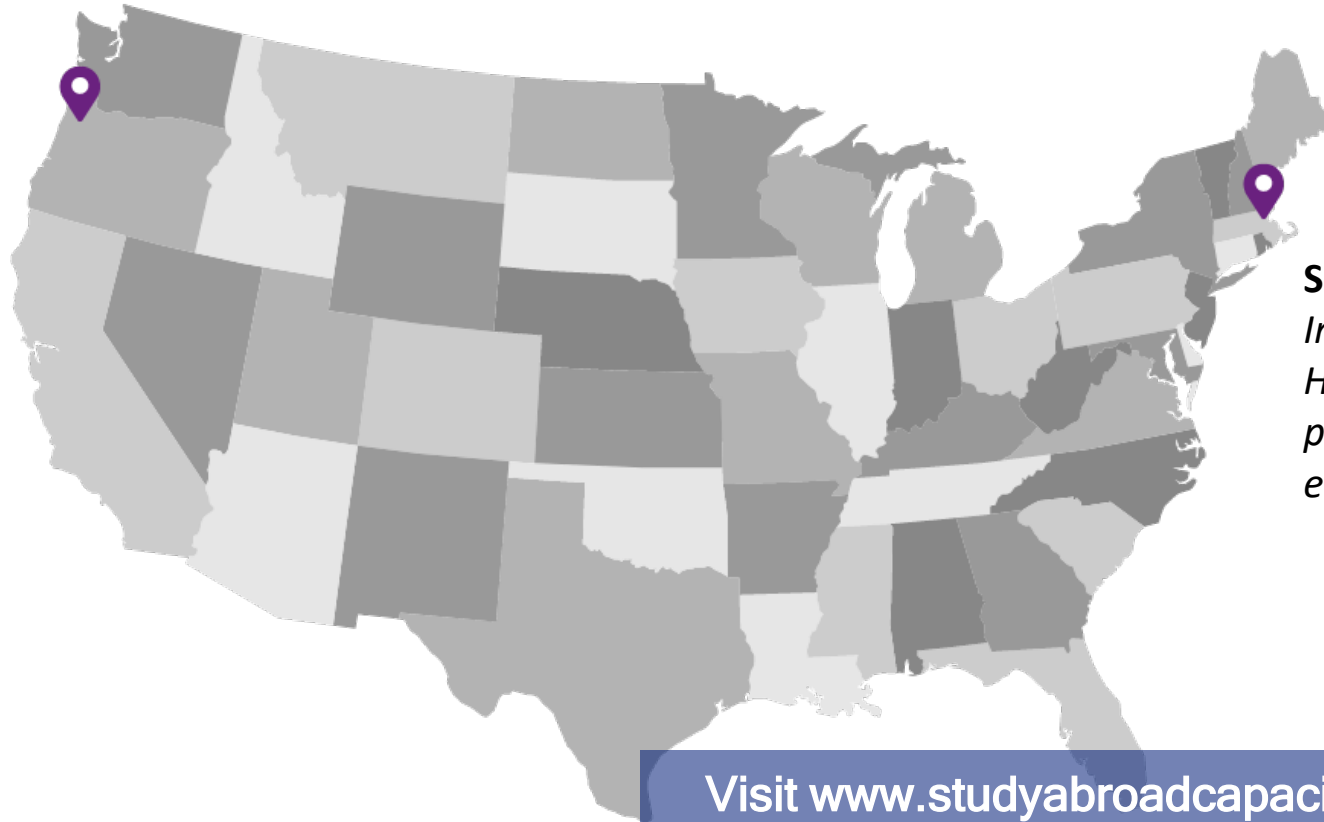
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IDEAS Grant Examples

Pacific University

*Institutional Context:
Broaden access to global
learning for first-year
students across all
disciplines*



Salem State University

*Institutional Context: Engaging
Hispanic/Latinx
populations in study abroad at an
emerging HSI*

Visit www.studyabroadcapacitybuilding.org to learn more!



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Fulbright Specialist Program

The Fulbright Specialist Program provides short opportunities for **U.S. citizens who are well-established academics and professionals** to deepen collaboration with overseas institutions by serving as expert consultants and engaging in a range of education/training activities.

- 2-6 week-long projects comprised of education/training activities proposed by the overseas host institution
- ~400 projects annually in 150+ eligible countries
- Grant benefits are inclusive of international airfare and \$200 daily honorarium. Hosts traditionally provide lodging, meals, and in-country transportation.
- Administered by World Learning



*Vilma Fuentes, Assistant Vice President of Academic Affairs at Santa Fe College
Fulbright Specialist to Ukraine*



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Program Structure

- **Host-driven structure:** overseas institutions develop and submit project proposals. Host proposal deadlines and review timelines are determined on a country-by-country basis.
- U.S. individuals must apply for admission to the **Fulbright Specialist Roster** and be approved by peer review panel.
- If admitted, Roster candidates receive a **three-year tenure** during which they may be matched with projects.
 - Submitting interest to an open project
 - Nomination by the host institution (named project)



*Gloria Bonilla, Director of the Center for Strategic Urban Community Leadership at Rutgers University-Camden
Fulbright Specialist to Paraguay*

Visit fulbrightspecialist.worldlearning.org to learn more!



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Fulbright doesn't just transform individuals; it transforms institutions as well

- Scholar in-Residence Program
- Fulbright Foreign Language Teaching Assistant Program
- Outreach Lecturing Fund
- Fulbright Scholar Program
- Fulbright Student Program
- Fulbright Visiting Scholar Program
- Fulbright Foreign Student Program



- Joint Degree Programs
- Study Abroad Programs
- Long-term student and faculty exchange
- COIL Courses
- Expanding an institution's international reputation
- Attracting foreign students
- Testing viability of new languages, courses, and degree programs

Questions and Discussion



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