

# Webster University Mission

Webster University, a worldwide institution, ensures high quality learning experiences that transform students for global citizenship and individual excellence



**Webster**  
UNIVERSITY

# Center for International Education (CIE) Structure

- The Center for International Education (CIE) is an administrative office on the St. Louis Campus
- The faculty constituted International Studies Committee provides oversight for curricular offerings as well as coordinates CIE planning



# Center for International Education (CIE)

- Promotes international opportunities and activities for the University and **wider community**
- Houses the international studies major and certificate
- Serves Webster faculty, staff and students by providing information on various international fellowships, grants, and internships
- Sponsors international co-curricular and academic programs including the **International Studies Symposium Series**

# CIE - Wider Community Outreach

- International Symposium Series
- Confucius Institute
- Japan Outreach Initiative





2011 Conference

# International Centers: Sites of Collaboration, Partnerships, Exchanges and More or Less?

Presented by:

- **Uliana Gabara**, Dean and Carole M. Weinstein Chair of International Education, University of Richmond
- **Laurie Koloski**, Associate Professor of History, College of William & Mary
- **Sharynn Tomlin**, Professor of Management, Angelo State University
- **Grant Chapman**, Associate Vice President of Academic Affairs, Webster University

Competition & Collaboration in the Global Transformation of Higher Education



2011 Conference

# Why This Session?

Competition & Collaboration in the Global Transformation of Higher Education

- Long-term planning vs. responding to opportunity
- Academic content vs. outreach programs / events
- Supporting teaching and research while defying silo culture of academia



2011 Conference

# The Carole Weinstein International Center



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# **International Centers**

**Sites of Collaboration,  
Partnerships, Exchanges,  
and More—or Less?**

**Wednesday, February 23, 2011  
9.00-10.15**

Competition & Collaboration in the Global Transformation of Higher Education



2011 Conference

Laurie Koloski  
College of William & Mary



**Wendy & Emery Reves  
Center for  
International Studies**  
**College of William & Mary**

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Laurie Koloski  
College of William & Mary

# What kind of International Center are you after ...and why?

**BROAD vs. TARGETED**

**ACADEMIC vs. ADMINISTRATIVE/SERVICES**

**SUSTAINING vs. CATALYZING**

**PRIORITY-FOCUSED vs. INCENTIVE-DRIVEN**

**CENTRALIZED vs. COLLABORATIVE**

**PROTECTIVE/REGULATORY vs.  
SUPPORTIVE/ENTREPRENEURIAL**

**SELF-SUPPORTING vs. BUDGETED**

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Laurie Koloski  
College of William & Mary

**What's the best balance between these options, given your institution's mission, goals, culture, and resources?**

**What concrete expectations will you have for the center's first few years, first decade, etc.?**

**Who will be accountable for meeting these expectations, and how will you measure success? Address failure?**

**How will you evaluate, and deal with, changing needs, priorities, opportunities, etc. over time (whether within the center itself or within the broader institutional context)?**



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# **International Centers**

## **If You Build It, Will They Come?**

### **Lessons Learned**

**Wednesday, February 23, 2011**  
**9.00-10.15**

Competition & Collaboration in the Global Transformation of Higher Education



## Angelo State University

### Center for International Studies

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- Central West Texas campus of 6800 students
- Center established in 2008
  - Staff:
    - Director (tenured full professor with release time)
    - Office Coordinator
    - ISSS Coordinator
    - Budget Administrator
    - ELL Coordinator
    - Study Abroad Coordinator (tenured full professor with release time)
    - Graduate student and 2 student workers



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Sharynn Tomlin  
Angelo State University

- **International Students & Scholars Services**
  - Recruiting
  - Visas (students and faculty)
  - Admissions
  - Host Family Association
- **English Language Learners Institute**
  - Intensive language instruction for
    - Prospective students
    - Specialized programs (Nursing internships/ELL)
    - Community students
    - Short term cultural programs





Sharynn Tomlin  
Angelo State University

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- **Study Abroad**
  - Short term
  - Academic semester/year
- **International Development**
  - Passport Office
  - Summer Institutes
  - Specialized Programs
- **K-12 Program**
- **Events**



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Sharynn Tomlin  
Angelo State University

**Faculty Enrichment**

**Mentoring**

**Rosetta Stone language training**

**Faculty Research Grants**

**Professional Achievement Awards**

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# Support Services

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- **New Faculty Informational Sessions,**
- **IE Opportunities Seminar**
- **CIS staff support for program development**
- **Online program proposal support**
- **Online student study abroad applications**
- **Risk management training**
- **Pre-departure preparation (cell phones, student data, etc.)**
- **Financial support**



# Lessons Learned

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- **Strategic planning for International Studies**
- **Promotion is critical**
- **Faculty support**
- **Institutional support**
- **System support**
- **Assessment is critical**
- **Recruit early (K-12)!**
- **Perseverance**