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UNIVERSALIZING GLOBAL LEARNING IN THE 21ST-CENTURY ACADEMY

# Internationalization and Stewardship of Urban Places

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# Internationalization and the Stewardship of Urban Places

“ the urban community”

A powerful but fraught concept

# IUPUI: Indiana's "communiversity"



# Internationalization and the Stewardship of Urban Places

## New Dynamics in the 21<sup>st</sup> century

### Global forces reshape US metropolitan areas:

- Greater global integration
  - international trade has tripled as a share of global output since 1950
- Rapid urbanization
  - In 2012, the top 300 metropolitan areas accounted for 19% of the world's population, but nearly one-half (48%) of global GDP
- Rapid expansion of a global middle class
  - 70% of global GDP growth between now and 2025 will occur in emerging markets, such as Brazil, India, and China
  - Less than 4% of US firms sell product/services outside our borders

# Internationalization and the Stewardship of Urban Places

## New Dynamics in the 21st century

### Global forces reshape US metropolitan areas (2):

- The resulting:
  - Swift global integration
  - Rapid expansion of a global consumer class
  - Rise of urban areas as engines of global economic growth
- Creates need for:
  - US city/ regional leaders with a vision for global engagement
  - Higher education with new responsibility for preparing graduates to engage an increasingly interconnected world
    - With --skill, wisdom, and accountability--

# Internationalization and the Stewardship of Urban Places

## Strategies:

- Institute global learning for all, regardless of major, and connect these learning experiences to professional practice and community development.
- Create public awareness and understanding of the ways in which global forces are reshaping the urban community.
- Key international academic programs to the international interconnectivity of surrounding communities, thus supporting local internationally oriented businesses.
- Reach out to the growing immigrant communities in our regions.
- Take the lead in developing projects on global issues and community conversations on matters of global citizenship and responsibility.

# Internationalization and the Stewardship of Urban Places

## Employers Say Graduates Need Expanded Knowledge and Skills to Succeed in Global Economy

*(College Learning for the New Global Century, 2007)*

Essential Skills	% of Business Leaders Responding Affirmatively
Intercultural Knowledge and Global Issues	72
Role of U.S. in the World	60
Cultural Values and Traditions (U.S. and global)	53
Intercultural Competence (including ability to work on diverse teams)	76

# Internationalization and the Stewardship of Urban Places

## Strategy #1:

- Institute global learning for all, regardless of major, and connect these learning experiences to professional practice and community development.
  - Example: Kennesaw State University
    - Global Learning Coordination Council
    - All program's have global learning objectives
    - Global Engagement Certificate



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## Strategy #2:

- **Create public awareness and understanding of the ways in which global forces are reshaping the urban community.**
  - Example: Indiana University-Purdue University Indianapolis
    - Discussion of new immigration and local population
    - Strategic comprehensive partnerships with Kenya, China, Mexico
    - Confucius Institute and community engagement

# Internationalization and the Stewardship of Urban Places

## Strategy #3:

- **Key international academic programs to the international interconnectivity of surrounding communities, thus supporting local internationally oriented businesses.**
  - Example: Portland State University
    - Intel Vietnam Scholars Program
    - Expanding applied research and curricular development opportunities for Vietnamese and US students and faculty.

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## Strategy #4:

- **Reach out to growing immigrant communities in many of our regions.**
  - Example: City University of New York
    - Dedicated language training and special services to immigrant students
    - Clubs such as Brooklyn College's Haitian American Student Association
    - CUNY partners with the Mayor's Office to conduct the We Are New York program

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## Strategy #5:

- **Take the lead in developing projects on global issues and community conversations on matters of global citizenship and responsibility.**
  - Example: Colorado State University
    - Green Construction Human and Institutional Development Program, with Universidad Iberoamericana in Tijuana, and Mi Casa Resource Center: workforce development and life skills training.

# Internationalization and the Stewardship of Urban Places

- Institutional actions that spread global learning broadly across all disciplines
- Connect directly to the international interests of local organizations and businesses
- Pursue goals through partnerships, both local and global
- Understand and construct international efforts to have local impact and meaning
- Create sustained structure for dialogue and planning of such activities

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Thank You!

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