



Leaders in International Higher Education

2022 ANNUAL CONFERENCE

*Why the Internationalization of
Higher Education Still Matters*

Knowledge Diplomacy at Work: Departments of State and Education Programming for the Post-Pandemic Era

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Joint Statement of Principles in Support of International Education

- U.S. government's **renewed commitment to international education** through 10 key principles of support
- **Shared commitment** by the U.S. Department of State and U.S. Department of Education to promote international education, with support from the U.S. Departments of Commerce and Homeland Security
- **Collaborative national approach** to support the American higher education sector, of which global student mobility is a critical component



[Read the Joint Statement](#)



EducationUSA Resources for the U.S. Higher Education Community

- EducationUSA Fairs – in person or virtual
- EducationUSA Forums
- EducationUSA Seminars
- EducationUSA Dialogues Webinar Series
- Global Anthem Videos



<https://educationusa.state.gov/us-higher-education-professionals>

More EducationUSA Resources for the U.S. Higher Education Community

- EducationUSA U.S. Higher Education Monthly Update
- Host EducationUSA Advisers
- EducationUSA Academy
- Student Mobility Fact and Figure Sheets
- EducationUSA Global Guide & COVID Supplement
- Open Doors Report

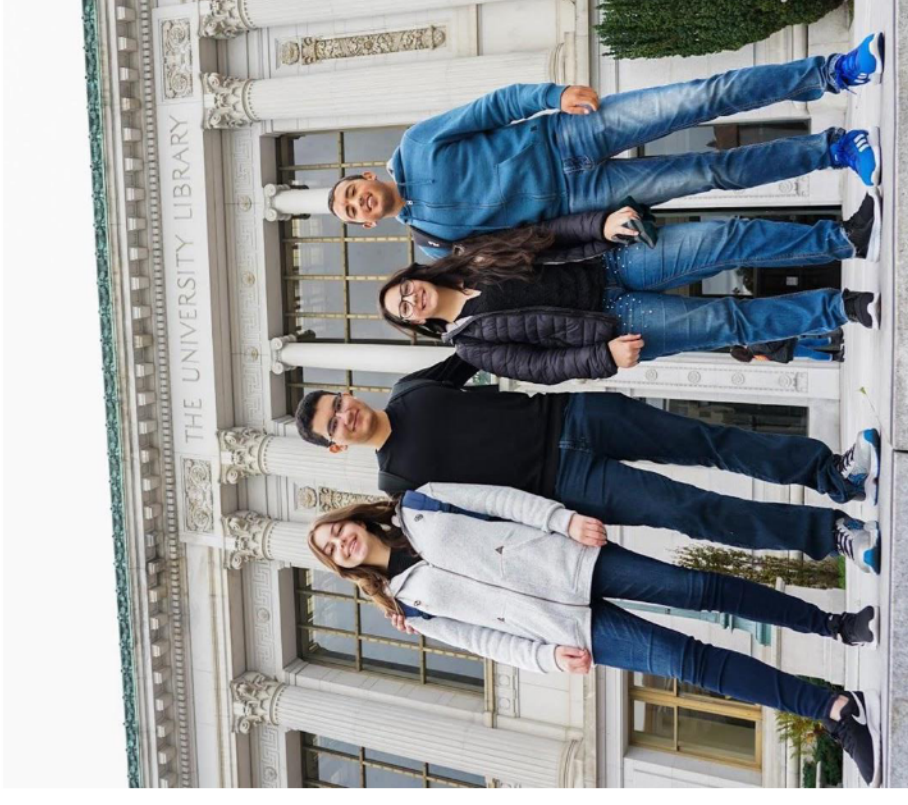
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EducationUSA Overview

Who are we? We are the State Department's network of educational advising centers, staff, and services.

Our work:

- Promotion of U.S. higher education by connecting international students to American institutions.
- Support for U.S. higher education community internationalization through international student recruitment and retention plans. We promote all accredited institutions equally.
- Engagement with foreign institutions and governments regarding their student mobility to the U.S.



EducationUSA: Where do we work?

EDUCATIONUSA ADVISING CENTERS: OVER 430 WORLDWIDE WITH 550+ ADVISERS



EducationUSA at Work



International & Foreign Language Education

AIEA
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Discussion Questions

1. How does your institution plan to engage with the U.S. government to advance internationalization goals in a post-pandemic landscape?
2. How can institutions leverage the recent Joint Statement of Principles in Support of International Education to inform their own internationalization strategies?
3. What are examples of meaningful ways institutions can collaborate with the U.S. government to promote recipient impact stories and expand their reach to promote campus internationalization?

Questions?

Thank you!

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