



2013 Conference

# **Making Education Abroad a Campus Priority:**

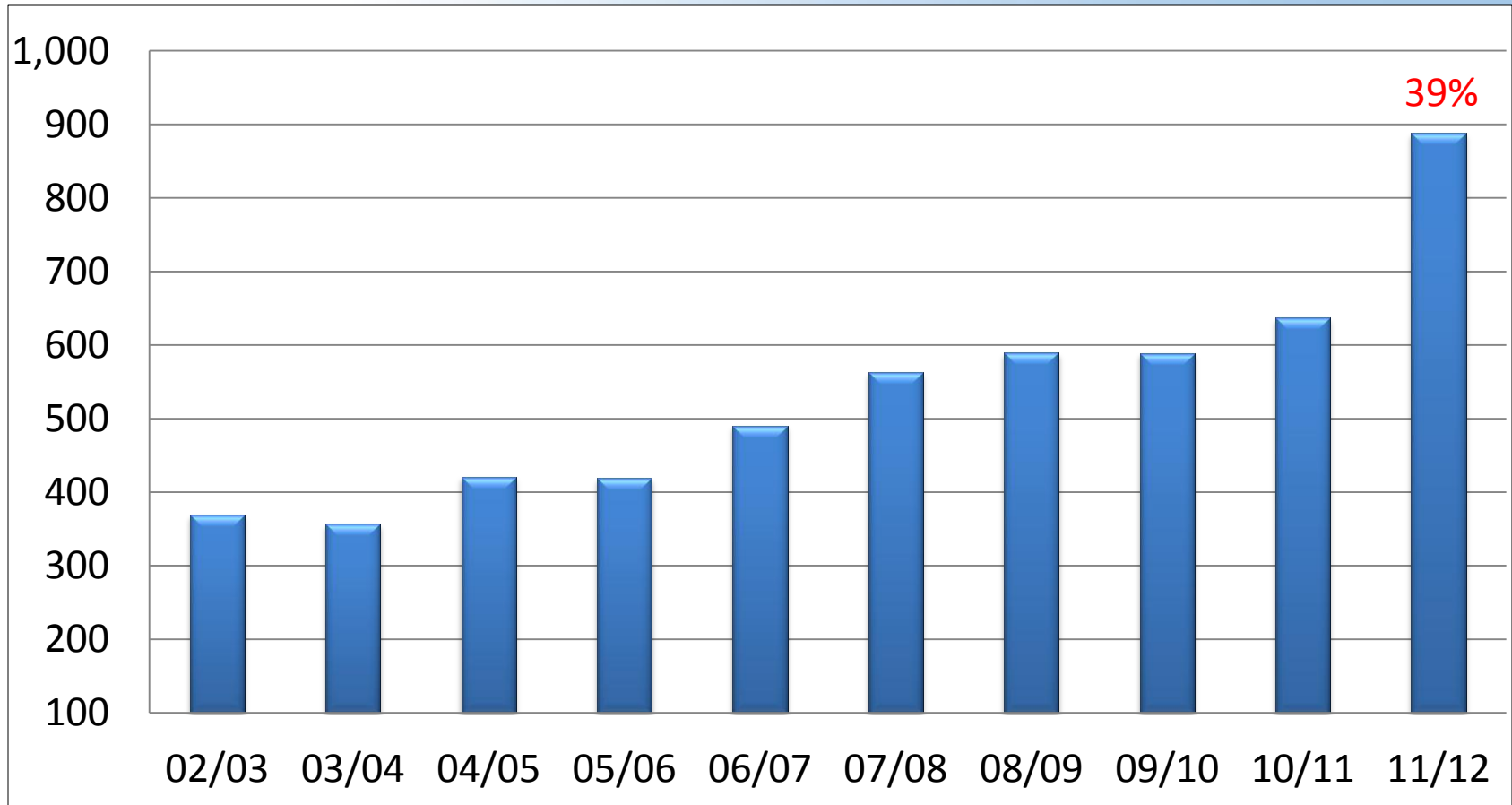
## ***Measuring and Enhancing the Impact of Education Abroad on Student Success***

*Anthony C. Ogden, Ph.D.*

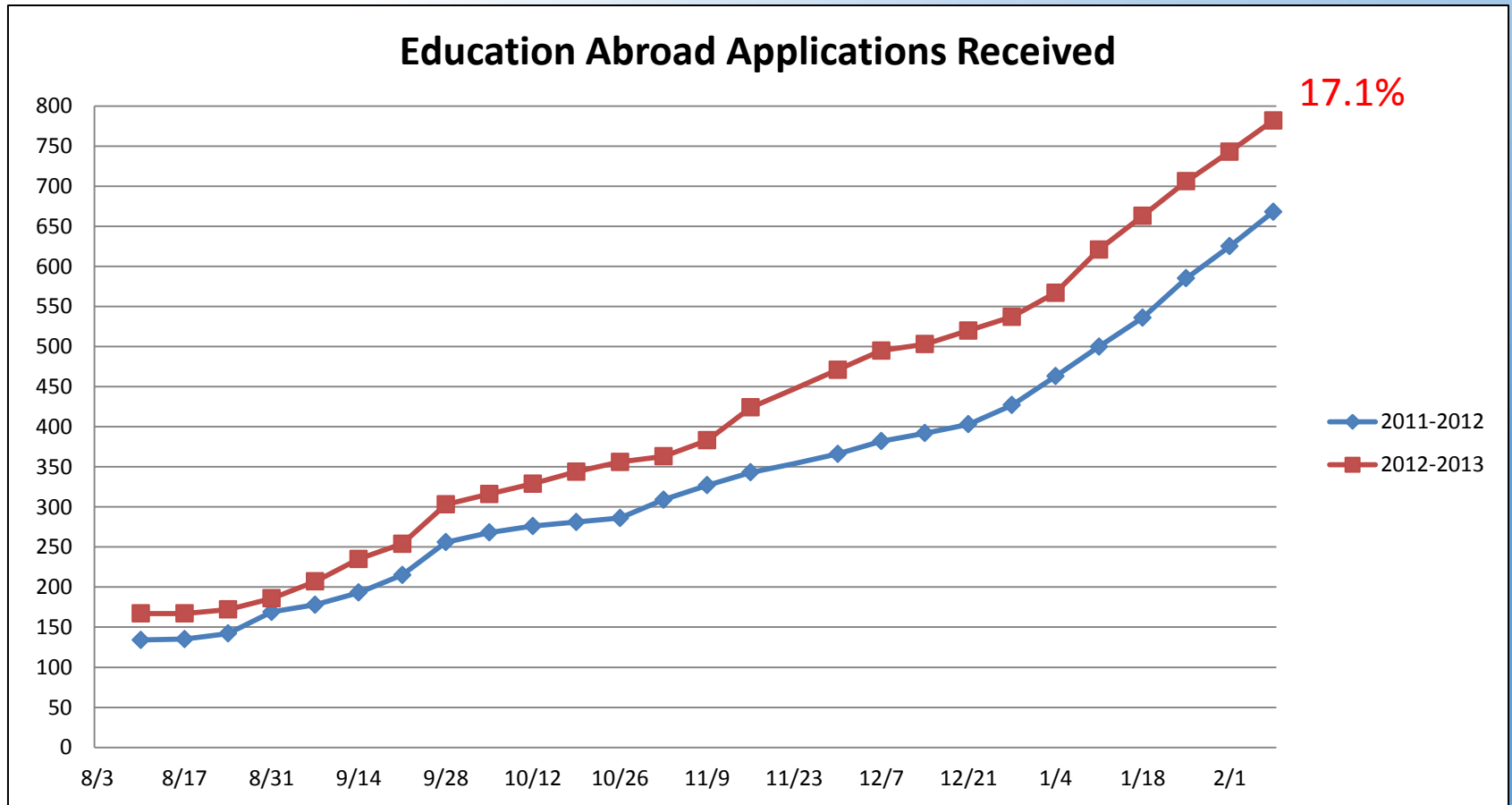
*University of Kentucky*

*February 18, 2013*

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Study  
Abroad



Research  
Abroad



Intern  
Abroad



Service  
Abroad



Teach  
Abroad

*A Range of High Impact Educational Experiences*



### College Affordability and Transparency Center College Scorecard

College Scorecards in the U.S. Department of Education's College Affordability and Transparency Center make it easier for you to search for a college that is a good fit for you. You can use the College Scorecard to find out more about a college's affordability and value so you can make more informed decisions about which college to attend.

To start, enter the name of a college of interest to you or select factors that are important in your college search. You can find scorecards for colleges based on factors such as programs or majors offered, location, and enrollment size.

Search for a college by name...

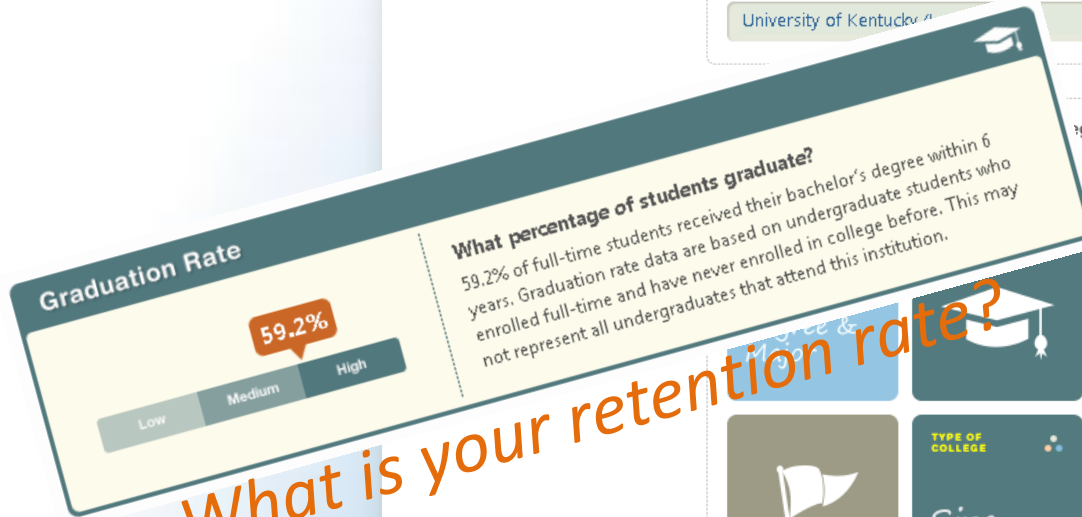
University of Kentucky

Begin searching for colleges of interest to you by:

College

My Area of Interest

Popular Criteria



What is your retention rate?

College	My Area of Interest	★ Popular Criteria
College	My Area of Interest	★ Popular Criteria
Occupation	Star	Zip Code
Size	Awards Offered	State
Campus Setting	Region	Distance Education



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*Our mission is to serve as the hub for leadership, innovation and collaboration in support of programs that maximize student achievement at UK.*

UNIVERSITY OF KENTUCKY  
Office of the Provost

# STUDENT SUCCESS

ABOUT US   INITIATIVES   RESEARCH AND PUBLICATIONS   STUDENT RESOURCES   CONTACT



## succeed @ UK

### Succeed at UK

Our Units



**STUDENT AFFAIRS**  
The Division of Student Affairs collaborates with the University and beyond to create a supportive and challenging environment that provides opportunities for student learning, engagement, and success.



**UNDERGRADUATE EDUCATION**  
The Division of Undergraduate Education central administration and staff are responsible for a variety of programs and initiatives, from general education to undergraduate curriculum review.



**CELT**  
The Center for the Enhancement of Learning and Teaching (CELT) was created in the summer of 2010 as a way of highlighting educational development resources and services available to UK instructors.



**THE INTERNATIONAL CENTER**  
The University of Kentucky International Center (UKIC) leads internationalization efforts at the University of Kentucky



**ENROLLMENT MANAGEMENT**  
Enrollment Management houses admissions for all students including transfer, international and graduate school applicants, financial aid and scholarships, visiting UK and other resources.

### Quick Links

- [myUK](#)
- [Student Resources](#)
- [Calendar for Incoming Students](#)

### News

[K Crew Applications Due 2/15/13](#)



[New Resource Center for Students](#)



["see leadership... Applications Now Available for Student Government"](#)



[Apply to be Student Speaker at May Commencement](#)



[New Major Announced](#)



[Showcase to Connect UK Students With 120+ Employers](#)



# Finishing with Class

*A Systematic Approach to Student Success*



Early Investment

Clear Pathways

Academic Achievement

Meaningful Engagement

Persistence & Progression

Post-College Performance

Core Areas	Strategies	Metrics	Challenges
<b>Academic Achievement</b>	<ul style="list-style-type: none"> <li>▪ Improving Academic Rigor</li> <li>▪ <b>Enhancing Academic Enrichment (EA, S-L, UG Research, Honors, etc.)</b></li> <li>▪ Innovative Learning Programs</li> <li>▪ Expanded Learning Communities</li> <li>▪ Expanded Delivery Options (e-Learning)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Strategic Investment \$</li> <li>▪ Council on Metrics</li> <li>▪ Benchmarking Successful Students</li> <li>▪ # of New Initiatives</li> <li>▪ # of New Communities</li> <li>▪ KSA Assessment (e.g., CLA)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Funding</li> <li>▪ Faculty Cooperation</li> </ul>
<b>Meaningful Engagement</b>	<ul style="list-style-type: none"> <li>▪ <b>Expanding International and Intercultural Experiences</b></li> <li>▪ Parents' Outreach &amp; Involvement</li> <li>▪ Co-curricular Involvement</li> </ul>	<ul style="list-style-type: none"> <li>▪ # of Students Participating</li> <li>▪ # of Parents Involved, Inquiring, or Partnering</li> <li>▪ NSSE Rates</li> <li>▪ K-score</li> </ul>	<ul style="list-style-type: none"> <li>▪ Sustaining Initiatives</li> </ul>



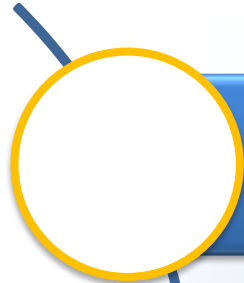
## High Impact Educational Experiences

- First-year seminars and experiences
- Common intellectual experiences
- Learning communities
- Writing intensive courses
- Collaborative assignments and projects
- Undergraduate research
- Diversity/global learning
- Service-learning/community-based learning
- Internships
- Capstone courses and projects

## Common Characteristics of High-Impact Practices

- Deepened commitment through purposeful tasks
- Extended and substantive interactions with faculty and peers
- Interactions with people who are different than themselves
- Frequent feedback to student performance
- Apply what students learning in different settings
- Life changing experiences

(Kuh, 2008)



Does education abroad impact persistence to graduation?



Are education abroad students more academically and socially engaged?



How can education abroad impact success for all students?



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### Graduate Rates by Education Abroad - First-time, Full-time Freshmen

Cohort		First Fall Enrollment	4 Year Degree Completion	5 Year Degree Completion	6 Year Degree Completion
		N	%	%	%
2000	Study Abroad=No	2913	29.4	52.1	57.9
	Study Abroad=Yes	58	48.3	82.8	89.7
	All	2971	29.8	52.7	58.6
2001	Study Abroad=No	3067	30.0	52.8	60.3
	Study Abroad=Yes	62	46.8	75.8	82.3
	All	3129	30.4	53.3	60.7
2002	Study Abroad=No	3574	27.5	49.8	56.0
	Study Abroad=Yes	130	47.7	77.7	86.2
	All	3704	28.2	50.8	57.0
2003	Study Abroad=No	3513	30.8	52.7	57.0
	Study Abroad=Yes	170	45.9	82.9	90.6
	All	3683	31.5	54.1	58.6
2004	Study Abroad=No	3712	30.8	50.6	55.0
	Study Abroad=Yes	223	59.6	91.5	95.5
	All	3935	32.4	52.9	57.3
2005	Study Abroad=No	3493	31.5	51.1	55.5
	Study Abroad=Yes	331	57.7	88.2	93.4
	All	3824	33.8	54.3	58.8
2006	Study Abroad=No	3774	28.0	48.6	
	Study Abroad=Yes	344	57.0	85.8	
	All	4118	30.4	51.7	
2007	Study Abroad=No	3474	29.9		
	Study Abroad=Yes	361	64.0		
	All	3835	33.1		

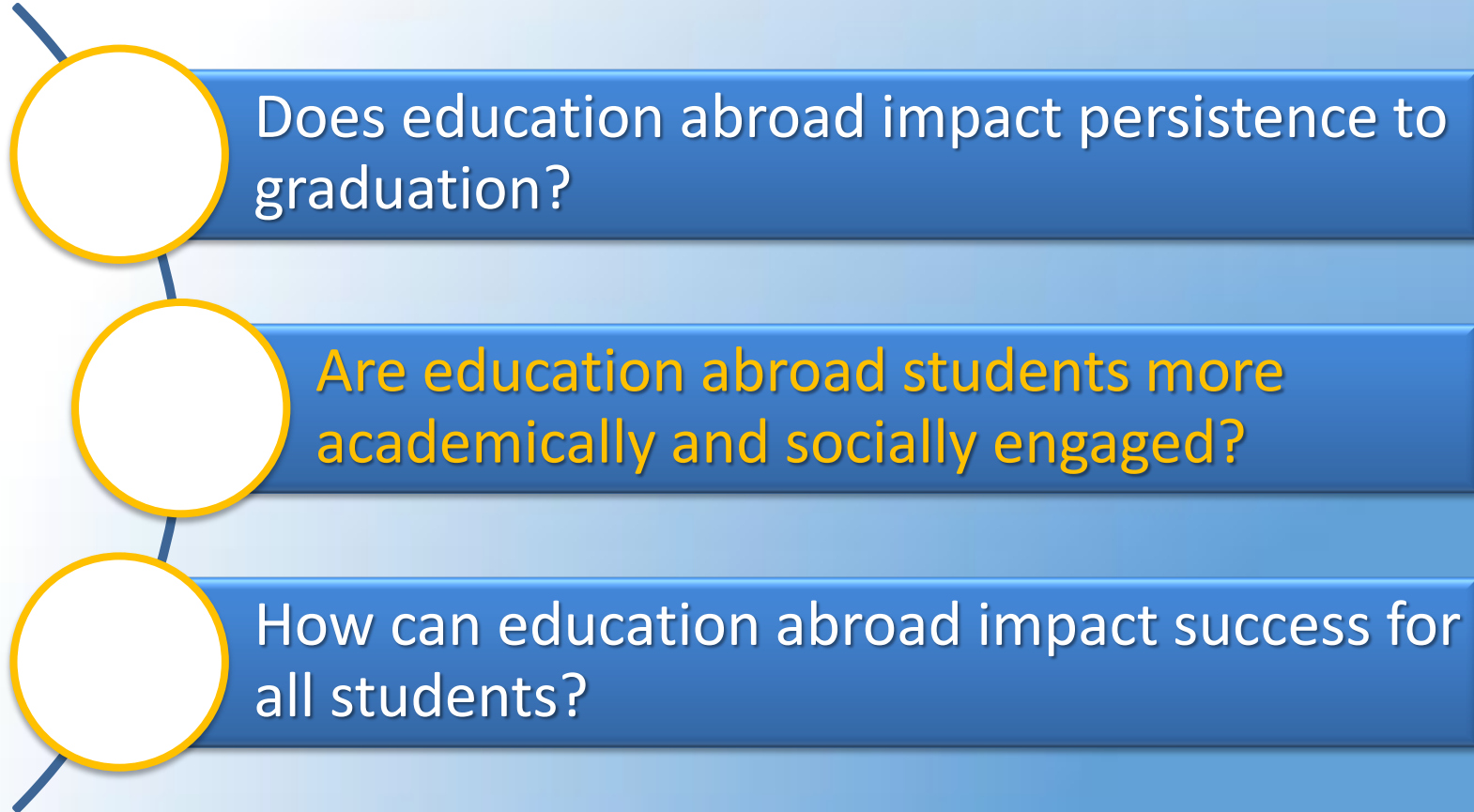


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Average number of years to graduation: Students who started at UK as first-time full-time students)

Year Graduated	Study Abroad Participants		All Other Students		Mean Difference	Adjusted Mean Difference*	t-test for comparing adjusted means	p-value
	N	Mean	N	Mean				
2011-2012	365	4.59	2155	4.92	-0.33	-0.06	-0.85	0.3967
2010-2011	356	4.49	2130	4.90	-0.41	-0.14	-2.35	0.0190
2009-2010	315	4.53	2039	4.78	-0.25	0.02	0.41	0.6804
2008-2009	281	4.50	2150	4.81	-0.30	-0.02	-0.26	0.7916
2007-2008	210	4.55	2230	4.77	-0.21	-0.03	-0.46	0.6443
<b>All 5 Yrs combined</b>	<b>1527</b>	<b>4.53</b>	<b>10704</b>	<b>4.83</b>	<b>-0.30</b>	<b>-0.04</b>	<b>1.55</b>	<b>0.1213</b>

*Adjusted for gender, residency, college, race and first year GPA (General Linear Model procedure was used for adjustment)*

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- Three blue rectangular boxes with rounded corners are arranged vertically. Each box is connected to a white circle with a yellow border by a thin blue line. The circles are positioned to the left of the text in each box.
- Does education abroad impact persistence to graduation?
  - Are education abroad students more academically and socially engaged?
  - How can education abroad impact success for all students?



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### Univ. of Kentucky, National Survey of Student Engagement (NSSE)

Freshman Participants		N	Academic Challenge	Active & Collaborative Learning	Student Faculty Interaction	Enriching Educational Experiences	Supportive Campus Environment
2007	Not decided or do not plan	416	51.68	34.46	28.78	23.08	56.13
	Plan to or studied abroad	376	52.11	39.43	32.52	28.60	55.40
2009	Not decided or do not plan	525	52.51	38.27	31.87	24.46	58.72
	Plan to or studied abroad	461	55.66	44.07	36.87	31.41	61.05
2012	Not decided or do not plan	314	54.37	44.07	33.04	25.65	62.20
	Plan to or studied abroad	364	56.75	48.64	37.61	31.79	64.08
All 3 years	Not decided or do not plan	1255	52.70	38.47	31.14	24.30	58.74
	Plan to or studied abroad	1201	54.88	44.00	35.74	30.65	60.20

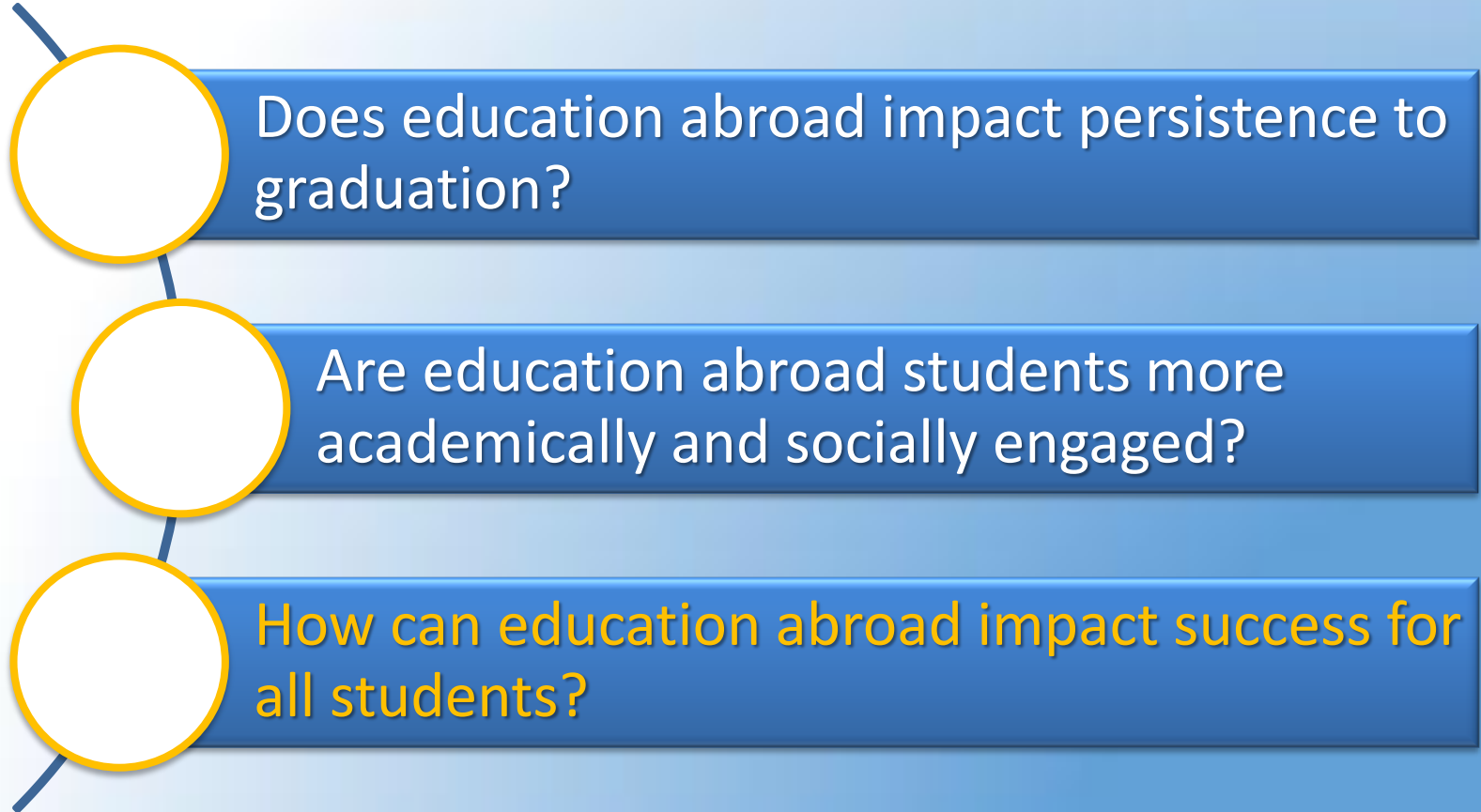




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### Univ. of Kentucky, National Survey of Student Engagement (NSSE)

Senior Participants		N	Academic Challenge	Active & Collaborative Learning	Student Faculty Interaction	Enriching Educational Experiences	Supportive Campus Environment
2007	Didn't study abroad	609	53.89	46.67	39.66	37.74	52.71
	Studied abroad	82	53.09	51.22	44.23	55.97	52.52
2009	Didn't study abroad	978	54.91	47.94	40.92	38.33	53.57
	Studied abroad	173	56.72	50.24	45.75	57.38	57.88
2012	Didn't study abroad	722	55.36	48.50	40.30	37.98	56.01
	Studied abroad	186	57.26	51.40	46.38	55.13	57.67
All 3 years	Didn't study abroad	2309	54.78	47.78	40.40	38.06	54.10
	Studied abroad	441	56.24	50.91	45.72	56.18	56.76

- 
- A vertical line on the left side of the slide connects three white circles, each with a yellow border. These circles are positioned to the left of three blue rectangular boxes, each containing a question. The text in the boxes is white, except for the third question which is yellow.
- Does education abroad impact persistence to graduation?
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Education Abroad Participation by Student Population

2005/06 – 2008/09	Semester (n=3,580)	Summer (n=1,910)	Embedded (n=2,814)	AY (n=111)
Race/Ethnicity:				
White	44.0	22.8	32.0	1.2
Minority	38.8	21.8	37.4	2.0
Male	39.5	20.6	38.4	1.5
First Generation	33.4	20.8	44.3	1.5
Non-Traditional	5.4	10.1	84.2	0.3
Freshmen & Sophomores	4.6	24.2	70.4	0.8
Science & Engineering	28.7	17.1	52.2	2.0
Non-Trad. Locations (w/i group)	22.8	16.5	43.0	53.2
Financial Need (50-100) (w/i group)	27.9	28.7	44.1	47.6

(Ogden, 2010)



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# **Making Education Abroad a Campus Priority:**

## ***Measuring and Enhancing the Impact of Study Abroad on Student Success***

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