



2011 Conference

New Approaches to Cooperation with Indonesia

**Perspectives from
Australia and the US**

23 February 2011



2011 Conference

Presenters

- John Taplin, University of Adelaide
- Daniel Obst, Institute of International Education
- John C. Weidman, University of Pittsburgh

Why Indonesia?

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Competition & Collaboration in the Global Transformation of Higher Education

Australian Policy



“Our relationship has been strong and continuous over the past decade, [the President’s] address in March to the Australian Parliament was a watershed moment in that relationship, taking it to a new level and making it even stronger. I’m pleased that today, as our relationship strengthens, we have been able to agree to our two countries entering a comprehensive economic partnership - one that not only comprehends further trade liberalization but deals with the full range of economic issues that bring our countries together including investment, business-to-business links and capacity building. I think that is a good development for our two countries.” – The Honourable Julia Gillard, Prime Minister, Nov 2010, Jakarta

US Policy



“Above all, America has a stake in the success of the Indonesian people. Underneath the headlines of the day, we must build bridges between our people, because our future security and prosperity is shared. And that is exactly what we’re doing -- by increasing collaboration among our scientists and researchers, and by working together to foster entrepreneurship...we have committed to double the number of American and Indonesian students studying in our respective countries. We want to forge new ties and greater understanding between young people in this young century.” – President Barack Obama, Nov 2010 at University of Indonesia, Jakarta



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New Approaches to Cooperation with Indonesia

Professor John Taplin
Pro Vice-Chancellor (International)
The University of Adelaide
Australia

Australia-Indonesia Relations

- Australian support for Indonesian independence after WWII
- Subsequent cooperative agreements in many fields, e.g.
 - Environmental policy, law enforcement, counter-terrorism, taxation, trade, education, science, etc.
- Problematic areas:
 - Territorial disputes (Borneo, West Papua, East Timor)
 - Terrorist bombings in Bali and Jakarta
 - Travel warnings to Australians going to Indonesia
 - Refugees and illegal people trafficking
- Reciprocal visits between leaders of each country in 2010

Australian Aid to Indonesia

- Colombo Plan scholarships (from 1950s to 1980s)
- AusAID program, including funding for scholarships
- Australia-Indonesia Partnership for Reconstruction and Development (\$1b aid from 2005-2009), including further scholarships
- Australian aid to Indonesia from 2010-2013 is budgeted to be \$2.5b, including \$500m for 3,500 schools, plus funding for natural disaster mitigation, forestry conservation, etc.
- Indonesia remains the largest recipient of Australia's foreign aid, and assistance with education has always been a major component.



Growing Ties between Australia and Indonesia in Higher Education

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- Australia is the leading overseas study destination for Indonesian students, followed by the USA (UNESCO Global Education Digest, 2010)
- Development of the reciprocal exchange of students with Indonesian universities, with support from the Australian Endeavour program
- Cooperation with DIKTI and RISTEK on graduate student education and academic re-charging
- Indonesian students report high levels of satisfaction with their experience in Australian universities
- Establishment of Awards for Indonesian alumni of Australian universities
- Development of joint teaching partnerships with leading universities in Indonesia
- The growth of research and development programs with Indonesian universities, institutes, government agencies and businesses
- Extension of cooperative relationships to provinces outside of Java (e.g., Aceh, East Kalimantan)

New Approaches to Cooperation with Indonesia: A U.S. Perspective

Daniel Obst

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Why Indonesia

- Promote dialogue between the U.S. and the Muslim world
- Indonesia is largest majority-Muslim country and world's 4th most populous country
- Too few Americans have knowledge about Indonesia or have studied there



U.S.-Indonesia Partnership Program for Study Abroad Capacity

- Major new program of IIE's Center for International Partnerships in Higher Education, sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs.
- Two-year initiative launched in Fall 2010
- Participation institutions:
 - Chatham University
 - Lehigh University
 - Miami Dade College
 - Texas A&M University
 - University of Michigan
 - University of Washington
 - Airlangga University
 - Bandung Institute of Technology
 - Bogor Agricultural University
 - Indonesian Institute of the Arts - Yogyakarta
 - University of Gadjah Mada
 - University of Indonesia



U.S.-Indonesia Partnership Program for Study Abroad Capacity

- **Program goals:**
 - Expand study abroad capacity in Indonesia
 - Deepen academic engagement of faculty and students
 - Increase the number of U.S. students studying abroad in Indonesia
- **Program activities:**
 - Evaluate study abroad capacity in U.S. and Indonesia
 - Workshops and training
 - Study Abroad program development

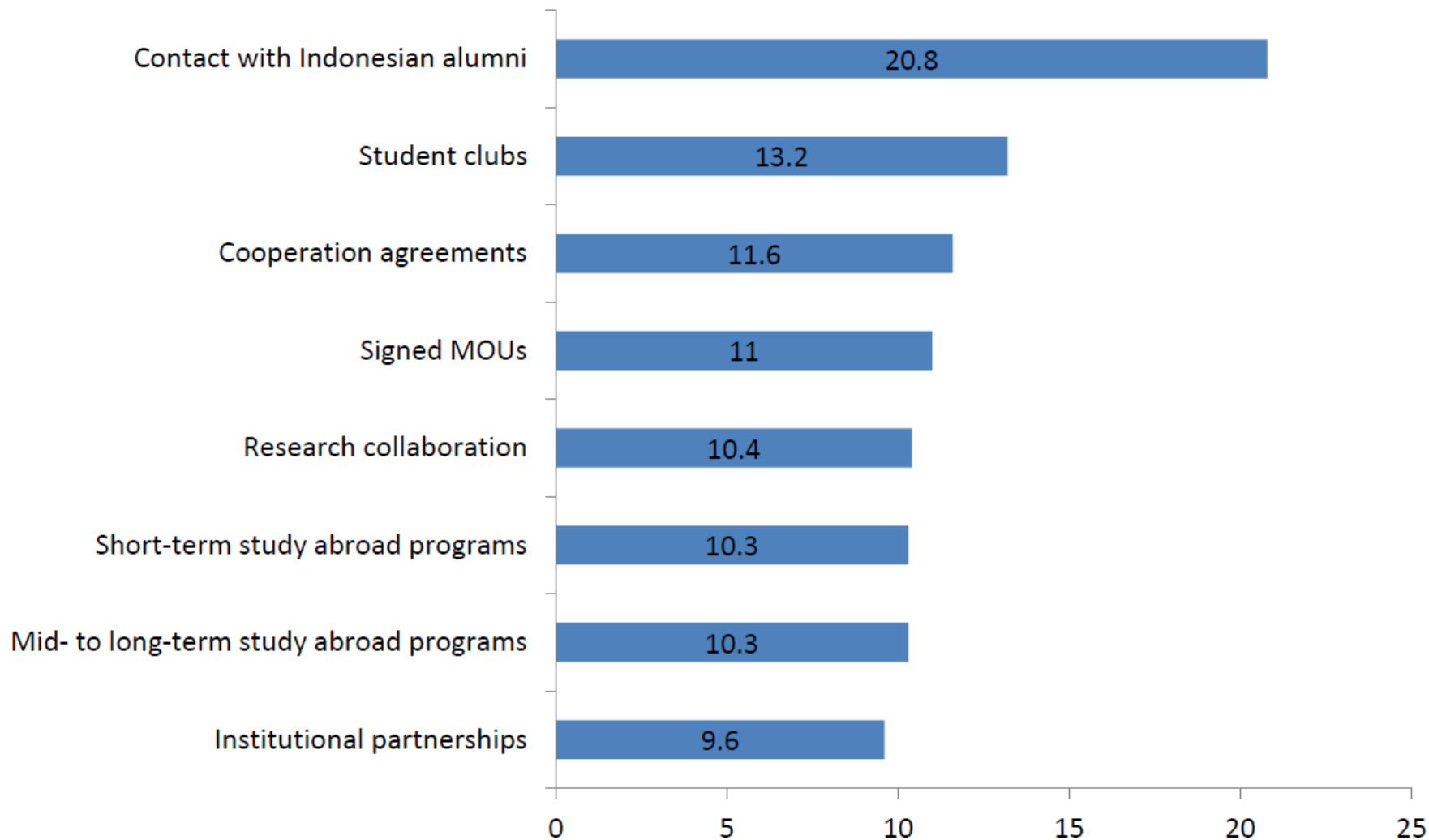


Current Level of Engagement with Indonesia

- 88% of respondents indicated very low or low level of engagement with Indonesia. Of those, 86% rate their strategy as weak.
- 16% report that they have a strategy for building partnerships with Indonesia.
- 25% anticipate a shift in priority towards Indonesia in the next 5 years.
- Major challenges include: Safety/security; cost to students; lack of awareness/interest

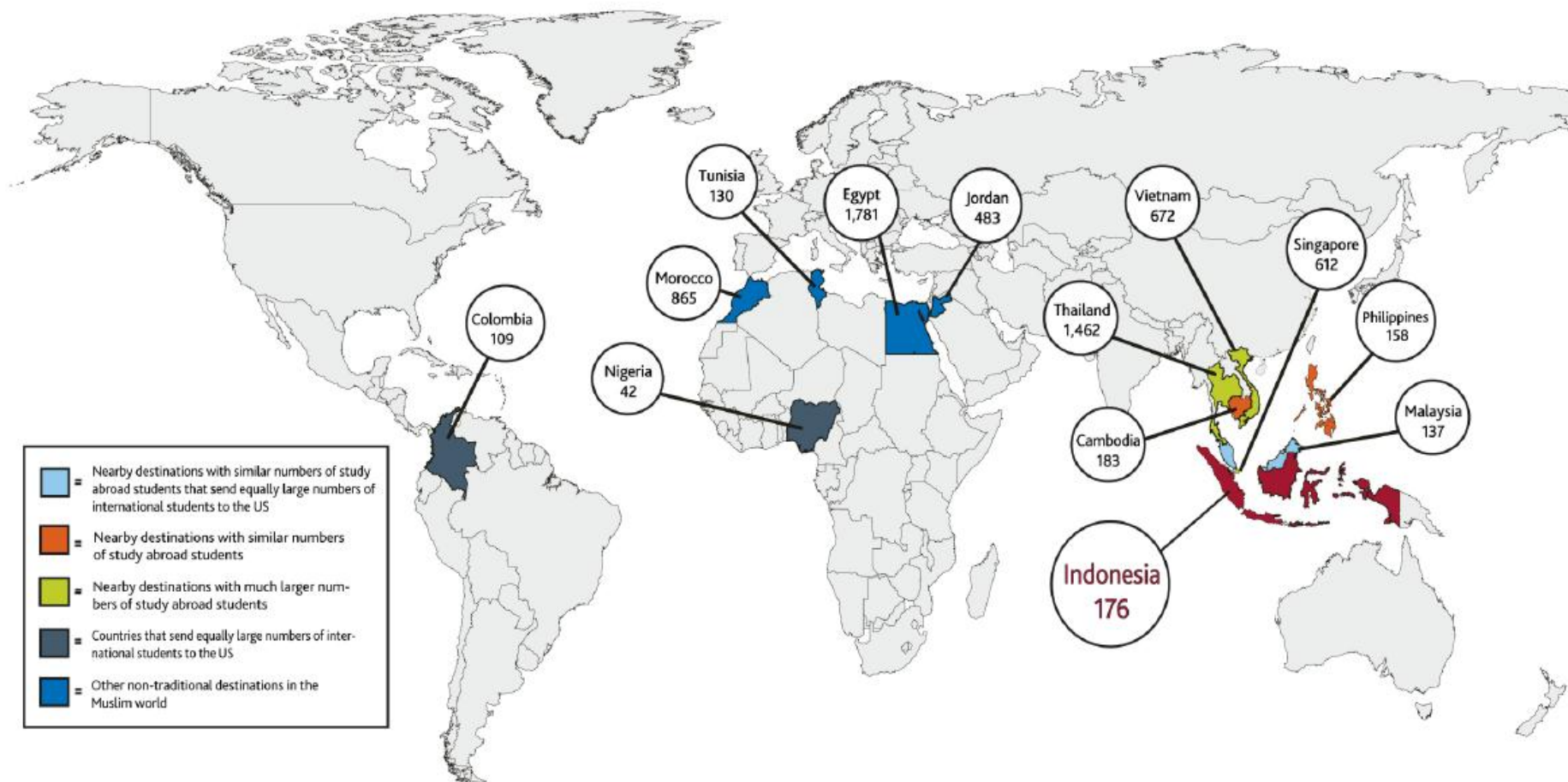


Institutional Engagement with Indonesia



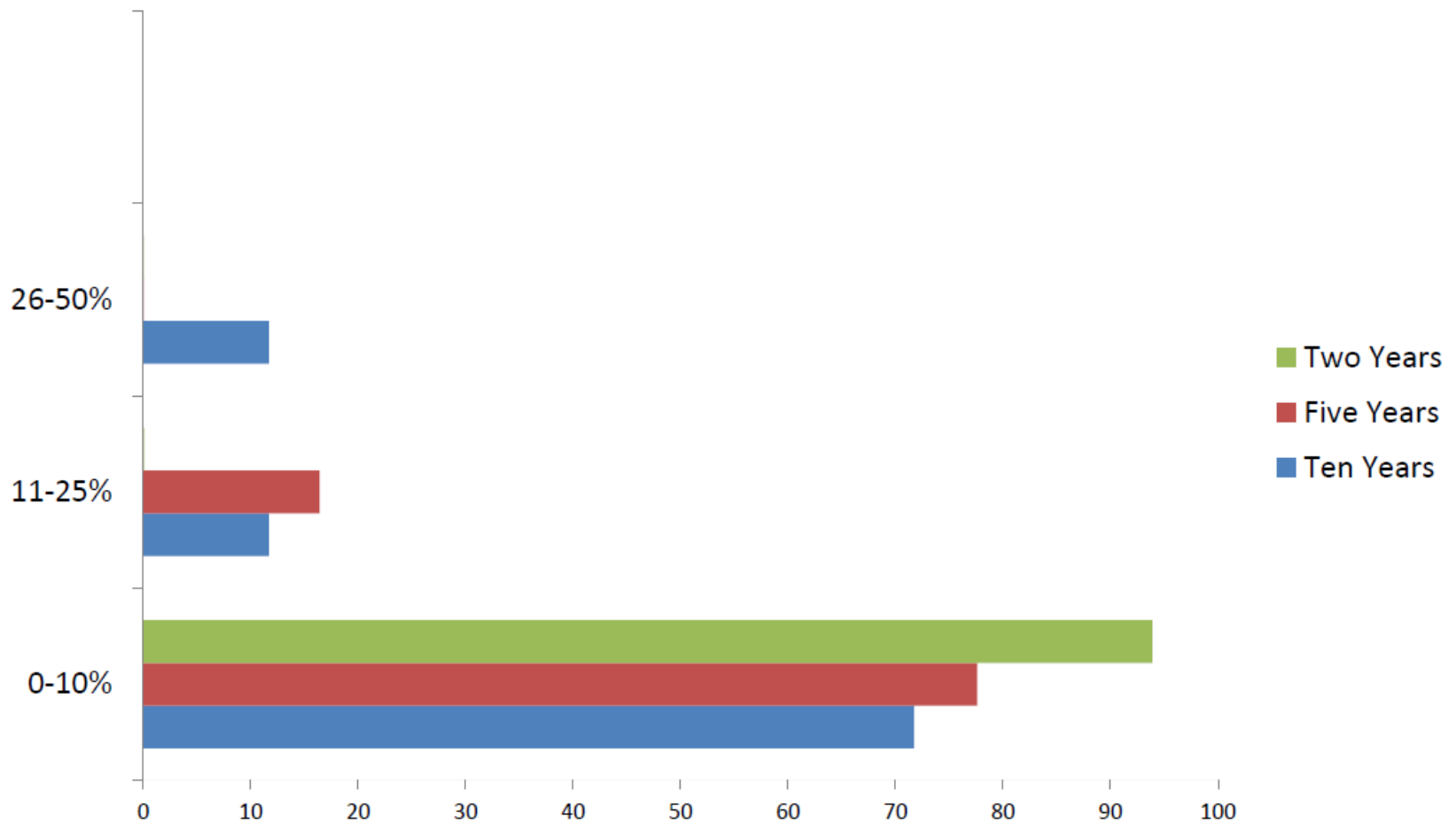


Study Abroad to Indonesia Compared to Other Selected Non-traditional Destinations, 2008/09



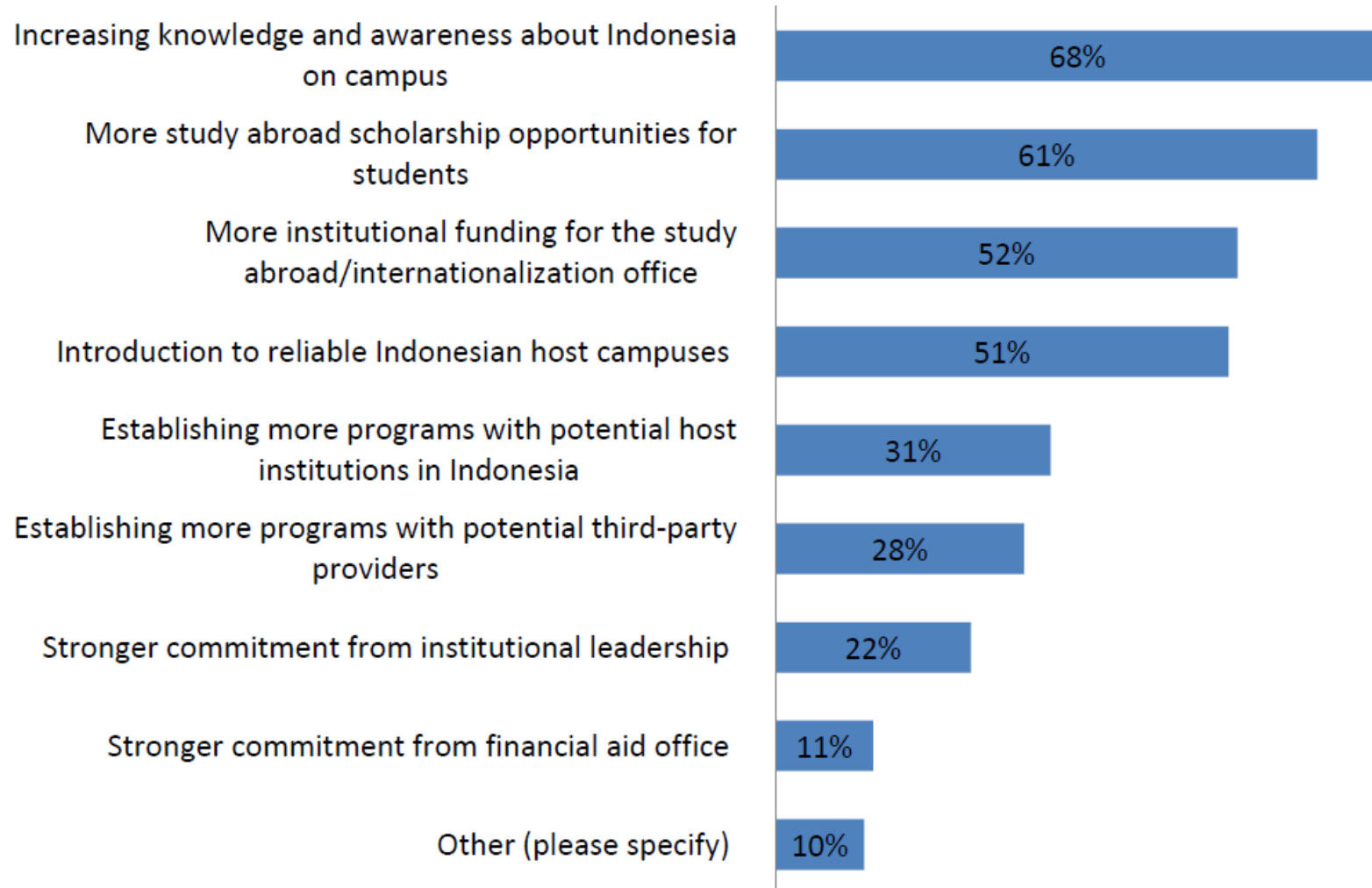


Anticipated Growth in Study Abroad to Indonesia





Steps to Increase Collaboration with Indonesia





Other Ideas for Expanding Collaboration

Need more information on:

- Study abroad to Indonesia
- Examples of successful partnership initiatives in Indonesia
- Indonesian higher education system

Ideas/Suggestions from Survey Respondents

- Indonesian higher education system
- Development of more programs by third-party providers or consortia
- Institutional grants to develop programs
- Increase awareness of culture and language of Indonesia and the strategic importance
- Increase number of Indonesian students on U.S. campuses and works with them to promote their country
- Additional funding: institutional grants to develop programs; identify private sector donors
- Support with identifying potential partner institutions
- Launch international administrator program to Indonesia
- Digital exchanges



Activities/Resources for Engaging with Indonesia

- Joint U.S.-Indonesia Council for Higher Education Partnership
- Education Mission to Indonesia and Vietnam (April 2011)
- Upcoming USAID University Linkages RFP/RFA
- EducationUSA Advising Centers in Indonesia
- Fellowships and Scholarships
 - Fulbright Student and Scholar Program
 - Fulbright Foreign Language Teaching Assistant Program
 - Gilman International Scholarship Program
 - Boren Scholarships and Fellowships
 - Freeman Awards for Study in Asia (Freeman-ASIA)
 - Freeman Indonesia Nonprofit Internship Program (FINIP)



iie.org/opendoors

Data on academic mobility to and from the U.S.

www.fulbrightonline.org

Information on Fulbright student and scholar programs

facebook.com/IIEglobal

Latest updates on IIE news & events

twitter.com/IIEglobal

Quick alerts on international education news & trends

iienetwork.org

Resources for international education professionals

www.iie.org

Information on IIE programs & services

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New Approaches to Cooperation with Indonesia

**John C. Weidman, Professor
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University of Pittsburgh



Competition & Collaboration in the Global Transformation of Higher Education

Academic Initiatives

- Recruitment/Admission of Indonesian students
 - Undergraduate degree students
 - Graduate degree students
- Partnerships with Indonesian Universities (MOU)
 - Student and faculty exchanges
 - Collaborative Research
 - Management development
- Professional Development
 - Academic Re-charging Program for senior faculty from Indonesian universities (funded by DIKTI)
 - Advanced study by faculty sponsored by individual Indonesian universities

Donor-funded Technical Assistance

- ADB – Evaluation of Outer Islands Higher Education Project (Project Completion Report)
- USAID
 - DBE2
 - Established Consortium of Indonesian Universities Pittsburgh (KPTIP) <http://kptip.uns.ac.id/>
 - Established academic journal – *Excellence in Higher Education*
 - HELM (new higher education management initiative)

Future Possibilities

- Alumni Network
- Expanded university-wide cooperation via Asian Studies Center, University Center for International Studies (UCIS)
- Joint initiative with KPTIP on K-12 Laboratory Schools

- How is your institution currently collaborating with Indonesian institutions?
- What challenges does your institution face in engaging with Indonesia?
- What opportunities do you foresee?