

Demystifying India's Foreign Universities Bill: Opportunities & Challenges

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Agenda

- Highlights of the Bill
- Examples of foreign institutions engaged in India

THE ECONOMIC TIMES

11 SEP, 2006, 04:13 AM IST, URMI A GOSWAMI, TNN

Leading foreign institutes may soon be here

“the HRD ministry had proposed a legislation — Regulation of Foreign University Entry and Operation (Maintenance of Quality and Prevention of Commercialisation) Bill, '06 for consideration by the Union Cabinet.”



**THE FOREIGN EDUCATIONAL INSTITUTIONS (REGULATION OF
ENTRY AND OPERATIONS) BILL, 2010**

A

BILL

to regulate entry and operation of foreign educational institutions imparting or intending to impart higher education (including technical education and medical education and award of degree, diploma and equivalent qualifications by such institutions) and for matters connected therewith or incidental thereto.

BE it enacted by Parliament in the Sixty-first Year of the Republic of India as follows:—

**CHAPTER I
PRELIMINARY**

1. (1) This Act may be called the Foreign Educational Institutions (Regulation of Entry and Operations) Act, 2010. Short title and commencement.

(2) It shall come into force on such date as the Central Government may, by notification in the Official Gazette, appoint; and different dates may be appointed for different provisions of this Act and any reference in any provision to the commencement of this Act shall be construed as a reference to the coming into force of that provision.

2. In this Act, unless the context otherwise requires,— Definitions.

(a) “accrediting agency”, in respect of a course of study offered in India by a foreign educational institution, means an agency or body approved, recognised or



Source: <http://www.thehindu.com/news/national/article420952.ece>

Politics of Indian Higher Education

- Bill tabled in the Parliament in May 2010
- Under review by the parliamentary committee
 - "...MPs [Member of Parliament] opposed to a landmark proposed legislation to allow and regulate foreign institutions in India plan to grill the Centre on the Bill." (Hindustan Times, January 31, 2011)
- Amended bill expected to pass by December 2011

Barriers: Financially infeasible

- “an undertaking to maintain a corpus fund of not less than fifty crore rupees [~\$11m]” (3, b)
- “No part of the surplus in revenue generated in India by such Foreign Education Provider, after meeting all expenditure in regard to its operations in India, shall be invested for any purpose other than for the growth and development of the educational institutions established by it in India.” (5,3)

Barriers: Restricts autonomy

- “the number of seats approved by the statutory authority in respect of each course or programme of study for the academic year for which admission is proposed to be made” (6, 1, iii)

Allows for exceptions based on reputation

- “...having regard to the reputation and international standing of foreign educational institution and such other criteria as may be prescribed, exempt such institution from operation of any of the foregoing provisions...” (9,1)

Barriers: The Hype...

- “The Pepperdine University of California, considered one of the top-20 universities in the world, has proposed to set up its campus in the state with an investment of 1,000 crore [~US\$ 220m].”

Source: <http://www.deccanchronicle.com/hyderabad/us-varsity-wants-set-campus-ap-691>

- Responding to the article, President Benton wrote, “The story published by a news organization in India is highly exaggerated, with many inaccurate statements....Both my colleagues from Pepperdine who are there and our hosts from India are disappointed by the lack of professionalism.”

Source: <http://www.pepperdine-graphic.com/mobile/news/pepperdine-considers-india-site-1.2457422>

Barriers: Finding the right partner

- "... finding a partner in such markets is not so easy. Lancaster made three trips to India and spoke to more than 50 institutions before it alighted on Goenka - and that only happened because Goenka approached Lancaster. "
- *Professor Bob McKinlay, deputy vice-chancellor of Lancaster* (The Independent, Jan 19, 2010)

Barriers: Tri Valley University Effect

- “The members had sought stringent measures to ensure that a Tri Valley University-like situation does not recur here.

They also expressed concern over reports of some foreign universities shutting down operations abruptly in some countries like the UAE.”

- *Press Trust of India, February, 15, 2011*

(<http://news.in.msn.com/national/article.aspx?cp-documentid=4925133>)



Is India ready for foreign institutions?



#1. Early movers and models

The screenshot displays the website for GDGWI (G.D. Goenka World Institute) in partnership with Lancaster University. The header includes the GDGWI logo with the tagline "Shaping Dreams. Enlightening Minds.", the Lancaster University logo, and navigation links for "Order a Brochure", "Enquiry", "FAQs", "Sitemap", and "Contact". A search bar and a phone number "576337" are also present. The main navigation menu includes "Home", "About Us", "About GDGWI", "Lancaster University", "Campus", "Courses", "Fee", and "Career".

Important Links

- GeneSys
- Placement & Training

Degree Awarded by
LANCASTER UNIVERSITY, UK

News & Events

Admissions Open 2010-2011

National Workshop on Analytical Techniques for Research from 22nd to 27th May.

Students Achievements

- 5 GDGWI students Participate in IIM Amaethon more
- NEN Orients Students in E-Cell Organization more
- 'New Venture Planning' with E-Cell Expert Panel more

Chairman's Message

In India the age of classical industrialization is drawing to an end. The age in which territorial boundaries coincide with cultural and religious boundaries and are superimposed with hard economic frontiers is fading worldwide and India is no exception to it. Such changes that have resulted in the creation of a knowledge economy have to be supported by highly educated and internationally competent labour force. Thus, students should be trained with knowledge and understanding to work in a global environment and should have the opportunity to compete in a border less

Advantage Lancaster

- The Financial Times' 2007 Top 40 European Masters in Management programmes ranked Lancaster's MSc in Management 18th in Europe and 4th in the UK. LJMS rose eight places, the highest mover in the Top 40
- Lancaster University was ranked 10th nationally and first in the north west in the Independent Good University Guide for 2009.
- Ranked 5th for Business & Management Studies by Guardian University Guide 09

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UPCOMING EVENTS

02 Nov 2010

Mr. Sukhwant Singh Babbar, MD, Indore Steel & Iron Mills Ltd, has kindly consented to be the C....[more](#)

[read more](#)



CAMPUS BUZZ

Guest Lecture on Corporate Social Responsibility



Academic Affiliations

Asia Graduate School of Business (AsiaGSB) has established academic linkages with a leading Business School. To get the international perspective Asia GSB has a [Joint Program](#) with Fisher College of Business, Ohio State University, USA, who will deliver world class content to our programs. The PGPM at AsiaGSB is on the lines of Executive MBA program at Fisher College of Business. 2009 rankings by Business Week places the Fisher Executive MBA program 15th in the World and 4th among Public Institutions.

The Certificates of the Post Graduate Program in Management shall be jointly signed by the Dean of Fisher College of Business and the Director of Asia Graduate School of Business.

on open for January 2011 Session Intake for Design and Commerce Programmes | Appear for RMAT (Raffles Millennium Aptitude Test) on the spot at Delhi, Bengaluru, Cha

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Our Vision

To be the premier creative arts, design, lifestyle and business management education Group in India.

Our Mission

Raffles Millennium International is committed to provide quality education through its network of institutions in the Asia Pacific region to develop industry-relevant skilled professionals.

MBA



more..

#2. Emergence of quality private universities

Shiv Nadar Foundation and Carnegie Mellon University Announce a Landmark Partnership for Scholars in Undergraduate Engineering

PITTSBURGH, PENNSYLVANIA, AND NEW DELHI, INDIA—Solidifying their strategic partnership, the Shiv Nadar Foundation and Carnegie Mellon University today announced their intent to make Carnegie Mellon's world-class undergraduate programs in mechanical engineering and electrical and computer engineering more available to Indian students.

Under this landmark partnership, the first undergraduates will begin their studies in June 2011. Students will study in India at SSN following a curriculum designed by Carnegie Mellon and taught by SSN faculty trained at Carnegie Mellon. They also will study at Carnegie Mellon's main campus in the United States in Pittsburgh, Pennsylvania. Admission and academic processes will have the same rigorous standards that are Carnegie Mellon hallmarks. Once completed with their studies, students will receive Carnegie Mellon degrees.

The Shiv Nadar Foundation and Carnegie Mellon have an existing partnership in providing graduate-level education through a successful Advanced Software Engineering program, in which students take courses at the SSN campus in Chennai and at Carnegie Mellon's Pittsburgh campus.





▶ Media Buzz

For Media queries please write to newsroom@niituniversity.in or call +919910201085

▶ Updates



Service to Nation Recognised

Founder, NIIT University Mr. Rajendra S. Pawar has been conferred with Padma Bhushan, for his



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#3. Growth of non-degree programs

Ψ INDIANA UNIVERSITY

IU News Room

Thursday, February 17, 2011

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Last modified: Monday, November 1, 2010

Indiana University and O.P. Jindal Global University of India announce institutional collaboration

[Print this page](#)

FOR IMMEDIATE RELEASE
Nov. 1, 2010



Global / International
Africa / Middle East

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- ▼ **South Asia**
 - [India Research Center](#)

Enhancing Social Capital in South Asia

Since its formation, the India Research Center (IRC) has worked to enhance intellectual capital creation by working with academics and business leaders in South Asia.

The [Global Colloquium on Participant-Centered Learning \(GCPCL\)](#) is an HBS course for faculty at business schools in emerging economies who are trained in interactive methods of teaching and learning.

India Research Center

The India Research Center (IRC) was established in 2006. Based in Mumbai, the IRC is the most recent addition to the School's five Global Research Centers. Following significant economic policy transitions during the early 1990s, India is now proving to be a major force within the world economy. As a result, the IRC supports the School's faculty in its research interests on the emerging trends that are quickly transforming and shaping the region. Research to date has included the study of information technology, biotechnology, healthcare, agribusiness, and corporate governance within this dynamic region.

In March 2008, Harvard Business School appointed [Anjali Raina](#) as Executive Director of the India Research Center.

Center Assisted Research [Newsletter](#)

[2009](#) [2008](#) [2007](#)

2010

Leadership in Corporate Reporting Policy at Tata Steel


[Ramanna, Karthik](#), and [Rachna Tahilyani](#)
October 2010

The case describes the challenges faced by Tata Steel, India's largest private sector steel company, as it transitions from Indian GAAP to IFRS. It first describes those challenges in the context of the institutional voids that make IFRS adoption difficult in India. The case then focuses on how companies in emerging markets might represent their interests at the IASB, the standard setting body for IFRS.



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Welcome to International Centre for Applied Sciences - Manipal



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The Twinning Programme

International Centre for Applied Sciences (ICAS), a Manipal University institute has collaborative arrangements with foreign universities for engineering programmes. The collaborative programme is called the "Twinning Programme." The students pursue the first two years' study of a degree programme at Manipal, India and the last two years in USA or U.K. or Australia. The degree is awarded by the foreign university.



World Education Services

Summary

Good

- Provides an initial framework and overall directions
- Encourages internationalization of Indian higher education

Bad

- Lacks understanding of global higher education
- Leaves several questions unanswered

Ugly

- Several poor quality institutions will continue to ignore the bill/regulation
- Good institutions will face significant risk due to uncertainty and incoherence



Questions? Feedback / Comments

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