



**Annual Conference
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Introductions



Presenters

Carol Fimmen
District Director
International Programs
Alamo Colleges
USA



Presenters

Jocelyne Landry

**Director of International
Affairs**

**Collège communautaire du
Nouveau-Brunswick**

Canada



Presenters

Lia Pachalski

Director of the District

International Office

Sul-rio-grandense Federal

Institute of Education,

Science and Technology

Brazil



The Emerging Role of Community Colleges in International Education

Community College Partnerships and Exchanges



Community colleges in the United States are increasing their roles in international education activities.

Many are expanding their recruitment activities to attract more international students.

The area where greater expansion opportunities exist is cooperative programs between community colleges in different countries.



International Experiences



USA

- International Collaboration Projects with peer institutions and with universities
 - Mexico
 - Brazil
 - Canada
 - Vietnam
 - China
- Study Abroad Programs to 10 destinations
- 400+ international students



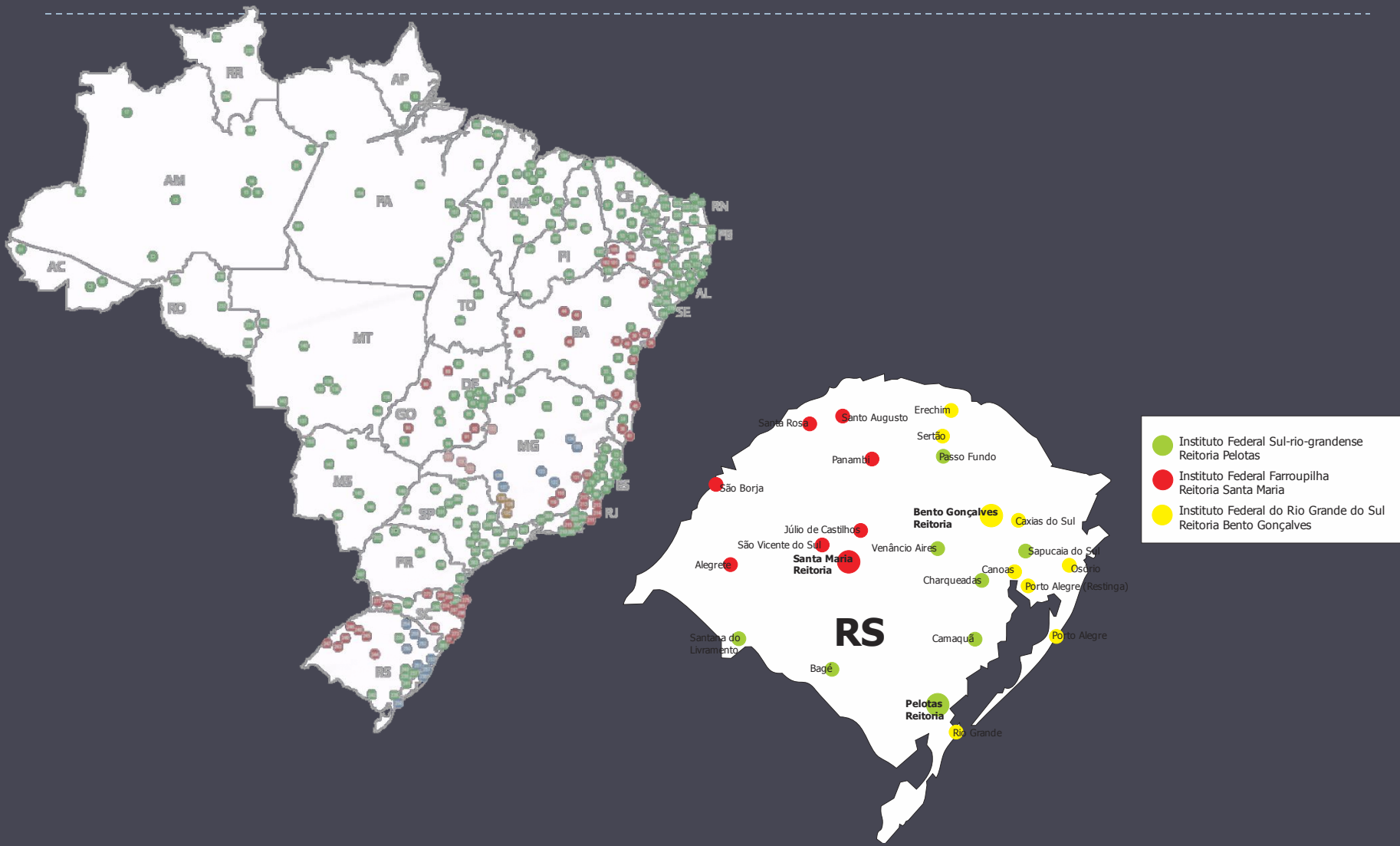
- In country training for faculty and students from:
 - Mexico
 - Japan
 - China
 - Korea
 - Central America
 - Brazil



Canada

- International Collaboration Projects
 - Mozambique
 - Mali
 - Senegal (western Africa)
- Study Abroad Programs
 - Mexico
 - USA
 - Finland
 - France
 - Slovakia
 - Australia
- 2% international students





- Instituto Federal Sul-rio-grandense
Reitoria Pelotas
- Instituto Federal Farroupilha
Reitoria Santa Maria
- Instituto Federal do Rio Grande do Sul
Reitoria Bento Gonçalves



Brazil

International cooperation projects

Ministry of Foreign Affairs - Brazilian Agency for Cooperation (ABC)

Africa, Uruguay, Paraguay, Mexico, Haiti, ...

Partner country: URUGUAY

2007 – today

5 projects: US\$ 500,000 average

Over 250 faculty and local community leaders trained
in strategic areas for regional development:

Environmental themes

Industry clusters – Naval;construction;telecommunications;

Partnerships evolved to a pilot project:

National Program:

“Escolas Técnicas de Fronteira”

2011 – First programs in Brazil start in March

Binational two year technical level programs
for developing border city regions.



“Chamada Pública”

Governmental financing – 2 years - student and faculty exchange

- USA – Community College partnerships for good practice exchanges
Alamo Colleges and IFSul:

Student success/Industry (welding/robotics)
CAPES/FIPSE

- FRANCE – lycées profesional
Electronics/Aviation/Gastronomy/Health/Automotive

- COLOMBIA (MOU between institutions)
Projects: student and faculty exchange
Fashion design; Viticulture/Enology

- CANADA (ACCC and CONIF agreement)
Main interests: Student exchange; Applied Research;EFL;
Project “Mulheres Mil” – Partnership with Canadian community colleges
Official Federal Program in 2011 – Ministry of Education



Challenges



USA

- Role and myth of a community college
- Financial resources
- Climate and environmental changes
- Internationalization of the institutions
- Budgetary constraints at the state and federal level
- Faculty involvement
- Trained staff



Canada

- External Funding
- Funding agencies objectives and regulations
- New, unknown synonymous of lots and more work
- Resistance from faculty and administrators
- Trained and knowledgeable staff
- Resources
- International travel associated with vacationing (takes away from seriousness of the endeavor)
- Lack of flexibility
- Language and culture



Brazil

- Financing
- Language
- Global/cultural (lack of) awareness
- International experience perspectives
- Adaptation of traditional models of exchange studies
- Short, medium and long term planning to attain sustainability
- Faculty motivation



Lessons Learned



USA

- Community Colleges and Technical Universities are working in the international arena.
- Must be able to be flexible
- Must consider cultural differences
- Differences in management and administration
- Always be transparent



Canada

- It takes time to build good and long lasting collaboration
- Relations based on individuals
- Good knowledge of the culture and your partners
- Creativity and innovation
- Starting small helps
- Strong leadership is needed
- Better have one convinced individual than many non convinced individuals.



Brazil

- International cooperation needs long term planning in the institution – top down
- Engagement of the whole community and strategic partners
- Compromise with your partner, despite the barriers
- Specific/qualified teams for each project
- Need for efficient communication tools



Recommendations and Conclusions



Thank you very much
Merci beaucoup
Muito obrigado

Q & A

