



2011 Conference

# The Research Agenda in International Education

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Competition & Collaboration in the Global Transformation of Higher Education

# A Research Agenda

- Starting point 15 years ago, when JSIE was founded:
- A lack of a strong research tradition on internationalization of (higher) education, and
- A lack of academic recognition in the field of educational science, marginalized under confusing terms in the area of comparative and international education research.

# A Research Agenda

- **Over the past fifteen years, the JSIE has become an accepted, widely read and globally broad academic journal.**
- **It has contributed to the original objectives: stimulate and encourage scholarly research, and broaden the discourse within the profession.**

- **An increasing number of manuscripts are submitted to the JSIE: 175 in 2010, and the quality of the manuscripts has improved from a very casuistic, single case descriptive focus to a more academic comparative focus. Acceptance rate less than 20%.**
- **Also the regional distribution of manuscripts, authors, reviewers and member organizations has widened substantially: from a USA and Europe based to a real global academic journal. More and more manuscripts from Asia, Middle East, Africa and Latin America.**

# A Research Agenda

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- **There are other journals that have a combined research practice focus, such as Frontiers (Forum for Education Abroad), and Educación Global (AMPEI).**
- **An increasing number of manuscripts in the field of international education is published in more generic (higher) education journals.**
- **The quality of the discourse in journals, conferences and seminars/workshops of the member organizations of ASIE has improved as well.**

# A Research Agenda

- **We have seen the emergence of entities such as: Researchers in International Education (RIE/EAIE), the Research and Scholarship Network of NAFSA, etc. trying to stimulate a link between practice and research.**
- **Internationalization of (higher) education has become higher on the policy but also on the research agenda.**

- **Still, there is an important role for the journal in stimulating its original objectives, and in particular in broadening the access to research and its dissemination for young researchers, from researchers from developing countries, and in providing input in the further discourse.**
- **This will be the task of the journal and its editorial advisory board for the coming decade.**

# A Research Agenda

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- But what will be the research agenda for the coming decade?
- And how does it differ from the agenda of the past 15 years?
- Will the applied focus of the research agenda of the JSIE continue to be a driving force when standards and needs are changing? Or do we need a broader range of publication options?



# A Research Agenda

**We see a shift in the research agenda to the following topics:**

- International, intercultural and global competences
- Integration of international and local students in the class room
- Internationalization of the curriculum by disciplines.
- Transnational education
- Developments in international education in non-traditional countries and regions
- Quality assurance and assessment.

# A Research Agenda

- At the same time traditional topics such as international student flows, study abroad and exchange are still present as well.
- But the studies become broader, more comparative and less fragmented.
- We see more articles and books from scholars, phd and master students than before.
- Practitioners with a research interest are still dominant (in many cases combining their work with a phd or master study in international education).

# A Research Agenda

- The number of books as well as publishers that are willing to publish books on international education appears to increase.
- The number of websites providing information on international education developments increases as well.
- The same is true for databases and discussion platforms.

# A Research Agenda

- Is International(ization of) Education evolving into a discipline?
- How relevant is the applied dimension of its research?
- We are on the right track but still have a long way to go....



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# **The Research Agenda in International Education**

**Tony Adams**  
**21<sup>st</sup> February 2011**

Competition & Collaboration in the Global Transformation of Higher Education

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### IDP Database of Research on International Education



Welcome to the Database of Research on International Education, a significant industry resource proudly supported by IDP.

This searchable database is managed by the Australian Council for Educational Research (ACER) and contains details of more than 8,000 books, articles, conference papers and reports on various aspects of international education from publishers in Australia and abroad. The database houses material published from 1990 onwards, a period of major change in education systems around the world and in the trade in educational services.

We welcome submissions of suitable material for inclusion in the database. By submitting your material you are bringing it to the attention of an international audience with an interest in international education. Please contact [Hughes@acer.edu.au](mailto:Hughes@acer.edu.au) for further information.

Click [here](#) to search the database.

As always, a number of publications not yet in the Database are listed at <http://twitter.com/IDPDRIE>, either because they are with the indexers or not yet received.

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[Adams, Tony](#); [Banks, Melissa](#); [Davis, Dorothy](#); [Dickson, Judith](#)

The Hobsons Retention Project : context and factor analysis report. [Sydney]: Tony Adams  
October 2010. 32p. Paper presented to the Australian International Education Conference  
October 2010.

[Download web document](#)

This paper provides an overview of Australian tertiary education student experience and engagement at undergraduate and postgraduate levels for domestic and international students related to issues of retention, followed by an analysis of results from a benchmarking study that explored how committed case study institutions were to managing retention and attrition. Through the development of a framework based on the concepts of Difficult Nature of the Institution and Performance; what is done by the institution in relation to a benchmarked factor analysis was conducted with 17 institutions, including univer



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### Sessions for Tuesday, June 1

There are four days of sessions at the NAFSA 2010 Annual Conference. Start exploring these lists now as part of your schedule planning for the conference.

Within each day of sessions you may search for specific keywords.

Title	Start Date/Time	Handouts
<a href="#">U.S. Government Briefing: SEVIS II: Account Set-Up</a>	Tuesday, 6/1 - 1:15 PM	
<a href="#">A Study Abroad Response to Economic Crisis: More Value-Added Program Features</a>	Tuesday, 6/1 - 2:30 PM	


Schedule Highlights

- [Sessions by KC](#)
- [Workshop Schedule](#)
- [Sat. - Mon.](#) (440kb)
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### ACA Papers on International Cooperation in Education

In 1999, ACA started its own monograph series. The *ACA Papers on International Cooperation in Education*, published by Lemmens Medien GmbH in Bonn/Germany, were an immediate success. All of the books are standard reading in educational internationalisation, and they are quoted widely. The books combine the advantages of readability with a sound research base. Most of them emerged from ACA's projects in the field of analysis and research.

To read more about the individual publications of ACA series and to order the publications which are available both as a print version and as a pdf, please download "*ACA Papers on International Cooperation in Education Programme*", a brochure, which contains an overview of each publication and a fax order form.

### International Student Support in European Higher Education. Needs, Solutions, and Challenges

Maria Kelo, Tim Rogers (with Laura E. Rumbley). Bonn: Lemmens, 2010. ISBN 978-3-932306-99-0.



European higher education has long attracted international students from within the region and beyond. A strong tradition of intra-European mobility in recent decades is now being complemented by an energetic effort to expand the enrolment of non-European students, a key element in the overall European push to strengthen the competitive position of Europe's higher education sector. By most accounts, this is an exciting development, but it also raises many important questions. Most fundamentally, what do non-European

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## Publications

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NAFSA has a long tradition of publishing books, monographs, and journals for international educators. Many titles are practical guides to the day-to-day of daily work. Others share "big picture" thinking and offer forecasts for the future.

### Periodicals

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- <http://www.oecd.org>



The screenshot shows the OECD website interface. At the top left is the OECD logo with the tagline "BETTER POLICIES FOR BETTER LIVES" and a "50" anniversary graphic. To the right is a "Follow us" section with social media icons for Email Alerts, Blogs, RSS, Twitter, YouTube, Facebook, and LinkedIn, along with a search bar. Below this is a navigation menu with tabs for "OECD Home", "About", "Countries", "Topics", "Newsroom", and "Statistics".

The main content area is titled "Education" and includes a sidebar with a list of categories:
 

- > Preschool and school
- > Higher education and adult learning
- > Education, economy and society
- > Human Capital
- > Research and knowledge management

The "Find" section features a "Most popular" list:
 

- >> Programme for International Student Assessment (PISA) 2009 Results
- >> A-Z index for Education Work
- >> Education and Training Policy - Pointers for Policy Development
- >> TALIS - Teaching and Learning International Survey
- >> Working papers

The "Statistics" section includes a "Key indicators on education" link and a description: "The indicators show how much is spent on education and how education systems operate. They also illustrate a wide range of educational outcomes, comparing, for example, student performance in key subject areas and the impact of education on earnings and on adults' chances of ...". A link for "More statistics on Education" is provided.

The "Books" section features a "PISA 2009 Results" link and a description: "PISA 2009 Results presents the findings from the most recent PISA survey, which focused on reading and also assessed mathematics and science performance." A link for "More books on Education" is also present.





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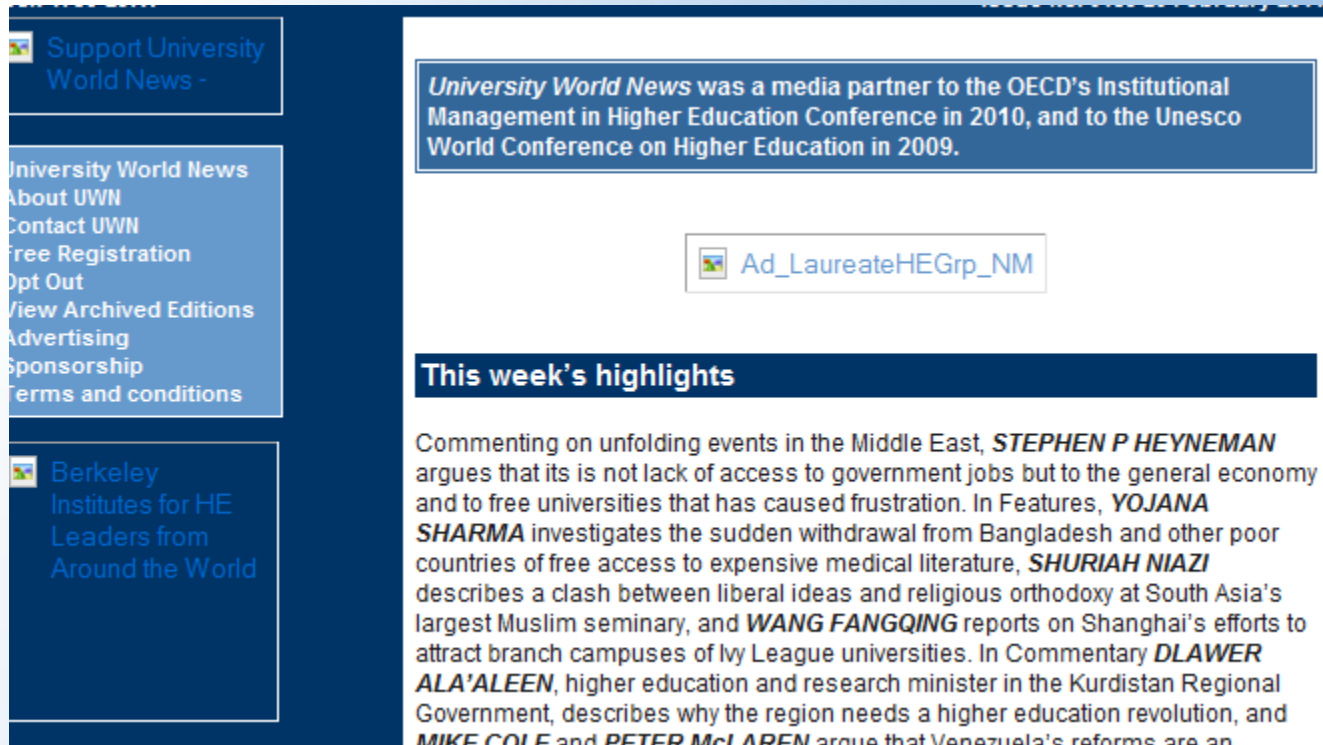
*"The Observatory's reports provide excellent intelligence and expert analysis that really help the University of Hong Kong activities. The recent OBHE online learning report has been particularly useful to U21 Global in surveying the activities of the university."*  
- Professor John Spinks, Senior Advisor to the Vice-Chancellor, University of Hong Kong, and Executive Director of the Centre for Global Education

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The screenshot shows the University World News website layout. On the left is a dark blue sidebar with white text links. The main content area is white with a dark blue header and footer. A dark blue box at the top of the main area contains text about the site's media partnerships. Below this is a small advertisement box. A dark blue box with white text highlights the week's news items.

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*University World News* was a media partner to the OECD's Institutional Management in Higher Education Conference in 2010, and to the Unesco World Conference on Higher Education in 2009.

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**This week's highlights**

Commenting on unfolding events in the Middle East, **STEPHEN P HEYNEMAN** argues that its is not lack of access to government jobs but to the general economy and to free universities that has caused frustration. In Features, **YOJANA SHARMA** investigates the sudden withdrawal from Bangladesh and other poor countries of free access to expensive medical literature, **SHURIAH NIAZI** describes a clash between liberal ideas and religious orthodoxy at South Asia's largest Muslim seminary, and **WANG FANGQING** reports on Shanghai's efforts to attract branch campuses of Ivy League universities. In Commentary **DLAWER ALA'ALEEN**, higher education and research minister in the Kurdistan Regional Government, describes why the region needs a higher education revolution, and **MIKE COLE** and **PETER McI AREN** argue that Venezuela's reforms are an



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