



**2024
Annual Conference**

Leading
International
Education
at a Crossroads

USA-Portugal Campus:

Leading internationalization and building community

- **Otília Macedo Reis**

Executive Director, Fulbright Portugal

- **Ana Cristina Perdigão**

Director, Portuguese Erasmus+ National Agency

- **Michael Baum**

Executive Board Member, FLAD



Fulbright Commission Portugal

Commission for Educational Exchange between the USA and Portugal



FULBRIGHT
Portugal

Bi-national organization
(Funding, Governance, Activity)

Triple mission in the areas of education and science:

- i) offering opportunities for the **exchange** of scholars, researchers and students;
- ii) delivering quality orientation and **information** services focused on the educational systems of both countries; and
- iii) organizing **knowledge-sharing** initiatives.



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Leading International Education at a Crossroads

USA PORTUGAL CAMPUS FOSTERING EDUCATION ABROAD ACROSS THE ATLANTIC

Innovative Collaboration
Academic Exchange and Mobility
Building Capacity
Creating Community



#AIEA2024

Leading International Education at a Crossroads

Training & Study Visits

Webinar-based Training Series

January-May 2022

- Overview of U.S. Higher Education
- Trends and Insights
- Institutional Framework and Support
- Attracting U.S. Students to Portugal

Webinar-Based Training Series

FEV 4
2022

Portugal-USA Higher Education

**TRENDS AND INSIGHTS
RELATED TO INTERNATIONAL
EDUCATION IN THE U.S.**
VIS-À-VIS THE WORLD

🕒 4:00PM - 5:30PM (LISBON TIME)

SPEAKERS

 CLARE OVERMANN Head of Higher Education Initiatives and Director of the Center for International Partnerships, Institute of International Education

 JOHN E. FOWLER Senior Program Specialist - Programs and Global Initiatives, American Council on Education

 VERONICA ONOREVOLE Associate Director of Programs and Global Initiatives, American Council on Education

WEBINAR

ORGANIZATION
FULBRIGHT PORTUGAL
FUNDING
U.S. DEPARTMENT OF STATE
PARTNERS
USA STUDY ABROAD
USA PORTUGAL CAMPUS



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Training & Study Visits

Fulbright Portugal USA Dialogues

June 2023, Embassy of Portugal in Washington DC

- Portugal – USA: Exchange and Mobility in Higher Education and Science
- Trends, Challenges and Opportunities - The U.S. and the Portuguese Perspectives
- Study Abroad; Exchange students and researchers; Luso-Descendants and Portuguese Diaspora



Training & Study Visits

Annual Visits to U.S. Higher Education Institutions

2022

Stanford University

University of California,
Berkeley

Santa Clara University



2023

American University

Marymount University

University of Maryland
Baltimore County

George Mason University



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Thank you!

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Erasmus+ Education and Training | Portuguese National Agency (PTNA) mission

Internationalization

- Encourage participation in European networks of education and training, in line with the objectives of the European Universities Initiative.
- Support Higher Education Institutions (HEI) for joint initiatives, international networks (NAFSA, EAIE, other).
- Promote internationalization of HEI and attract international students.
- Promote the Study & Research in Portugal Initiative, which aims to support internationalization of Portuguese higher education and R&D activities.



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Erasmus+ National Agency | Internationalization activities

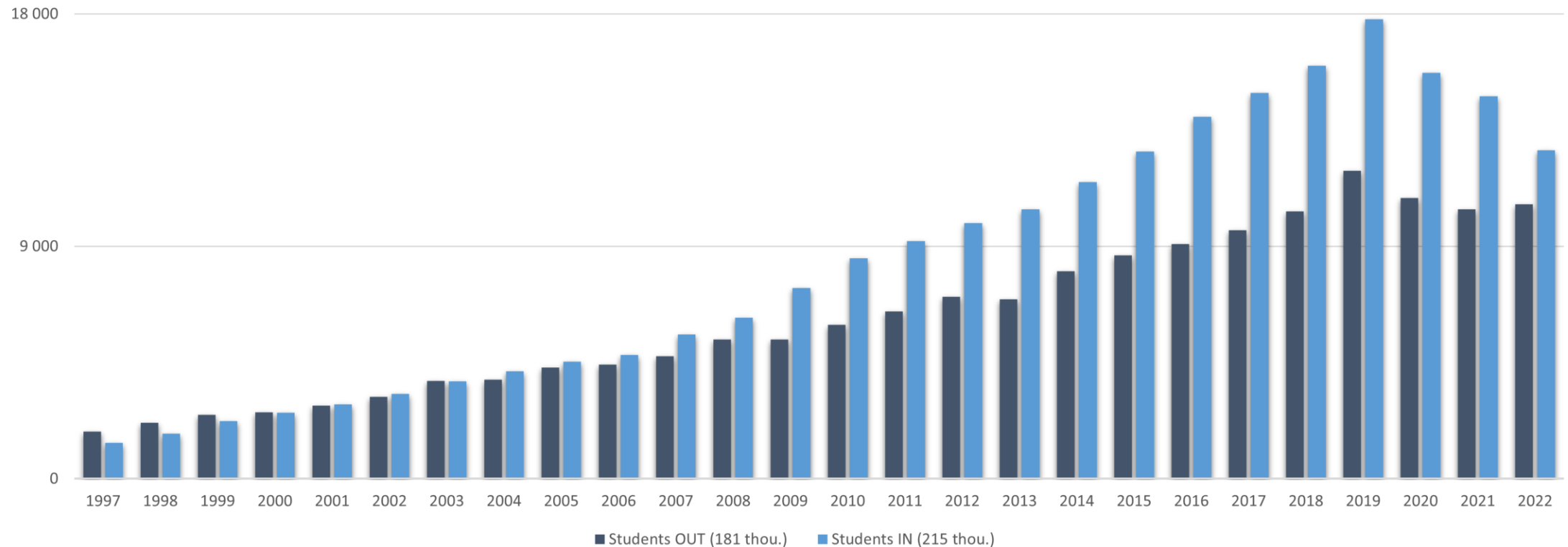
- Fulbright Portugal & FLAD– USA Portugal Campus. Promotion of Portuguese HE in the USA.
- NAFSA
- EAIE
- FAUBAI – Supporting internationalization of HE partnerships between Portugal and Brazil.
- BMI – Students Recruitment Fairs in Brazil for degree or credit mobility (Erasmus+) in PT.
- Supporting PT delegations and embassies within the Study & Research in Portugal initiative.
- 5+5 Dialogue – Cooperation with mediterranean countries (Europe and Africa) and Portuguese speaking countries all over the World.



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Erasmus+ student mobilities | PT-EU | HED | IN and OUT | 1997-2022*



Source: (various) E+ PTNA, European Commission, Erasmus+ Dashboard 2014-2020 and 2021-2027, 28/11/2023

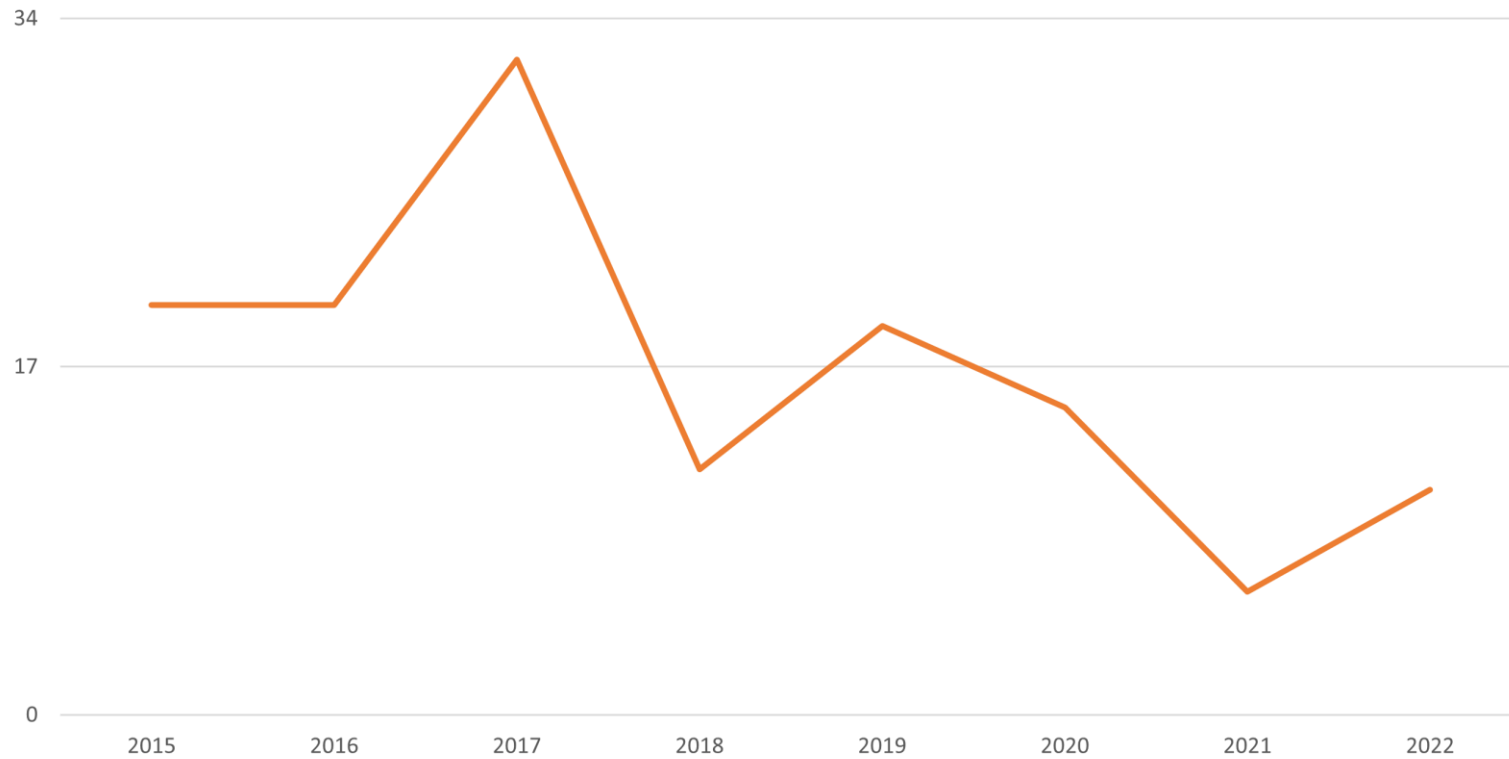
* Provisional data



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Erasmus+ Student & staff mobilities | PT-USA | 2015-2022



136

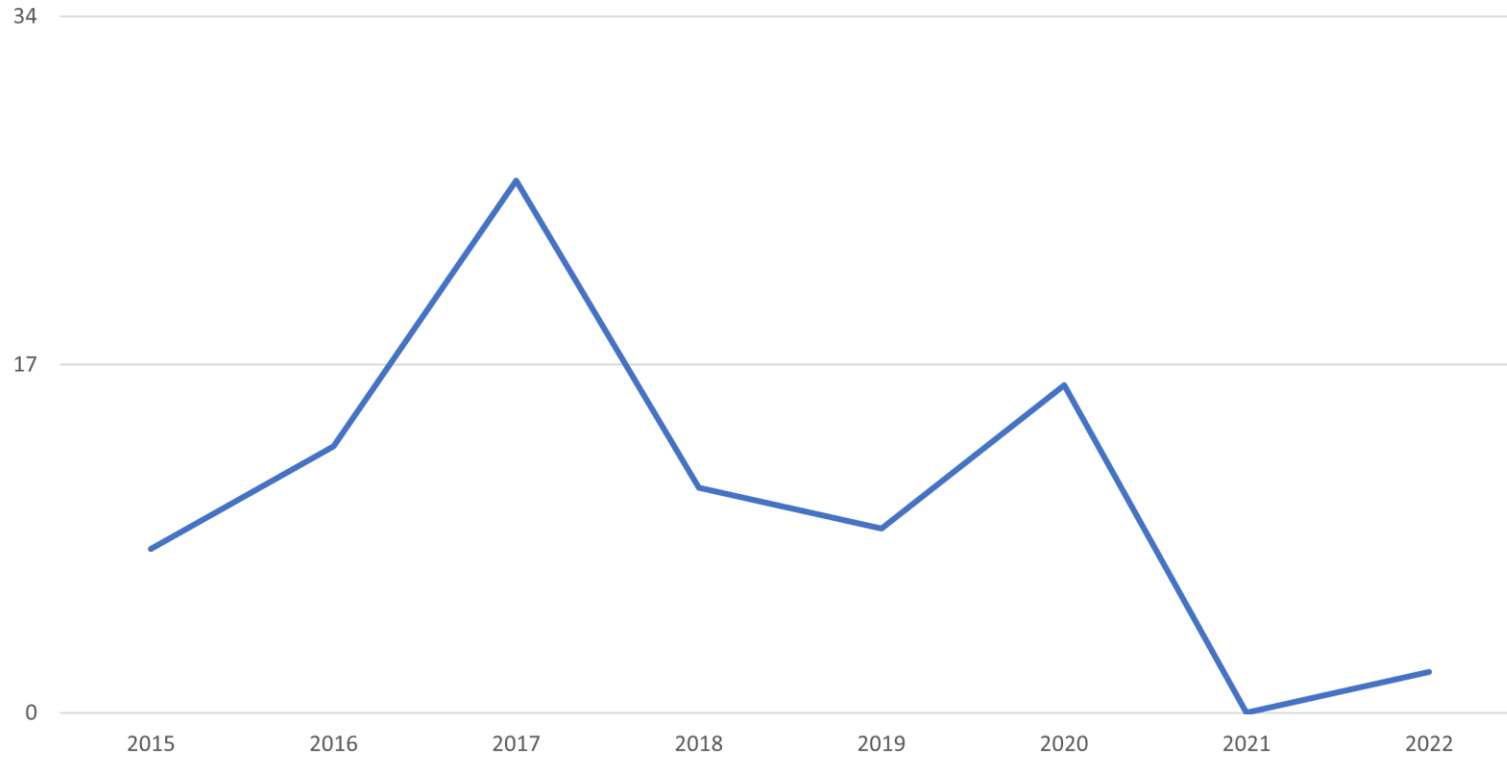
mobilities from
Portugal to the
USA since 2015.



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Erasmus+ Student & staff mobilities | USA-PT | 2015-2022



85

mobilities from
the USA to
Portugal since
2015.



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European Universities Alliances



60

European Universities Alliances, involving 500+ HEI by mid-2024



Source: <https://education.ec.europa.eu/>



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European Universities Alliances

2019

17 alliances active, with 115 HEI from 24 Member States, including 3 PT.

2020

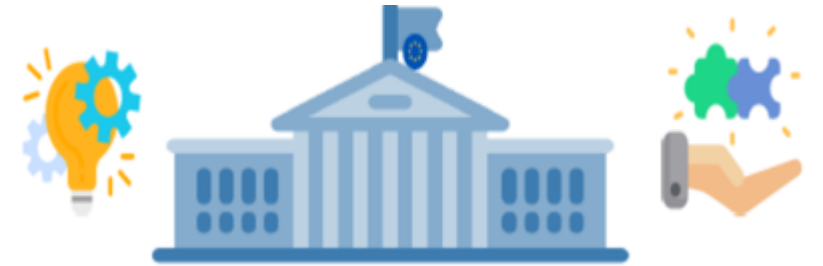
41 alliances active, 165 HEI from 26 Member States. 7 alliances have the participation of PT HEI that coordinate 3 European Universities.

2022

44 alliances active, including 2 new PT HEI.

2023

50 alliances active, with 5 new participants PT HEI.



30%

European Universities Alliances have Portuguese partners

Source: <https://education.ec.europa.eu/>



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European Universities coordinated by PT partners

RUN-EU 2.0 – Regional University Network – European University

Politécnico de Leiria | Portugal (Coordinator)

Politécnico do Cávado and Ave | Portugal (Partner)

ATHENA – European University

Instituto Politécnico do Porto | Portugal (Coordinator)

FilmEU Plus – European Universities Alliance for Film and Media Arts

Universidade Lusófona | Portugal (Coordinator)



Source: <https://education.ec.europa.eu/>



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USA Portugal Campus

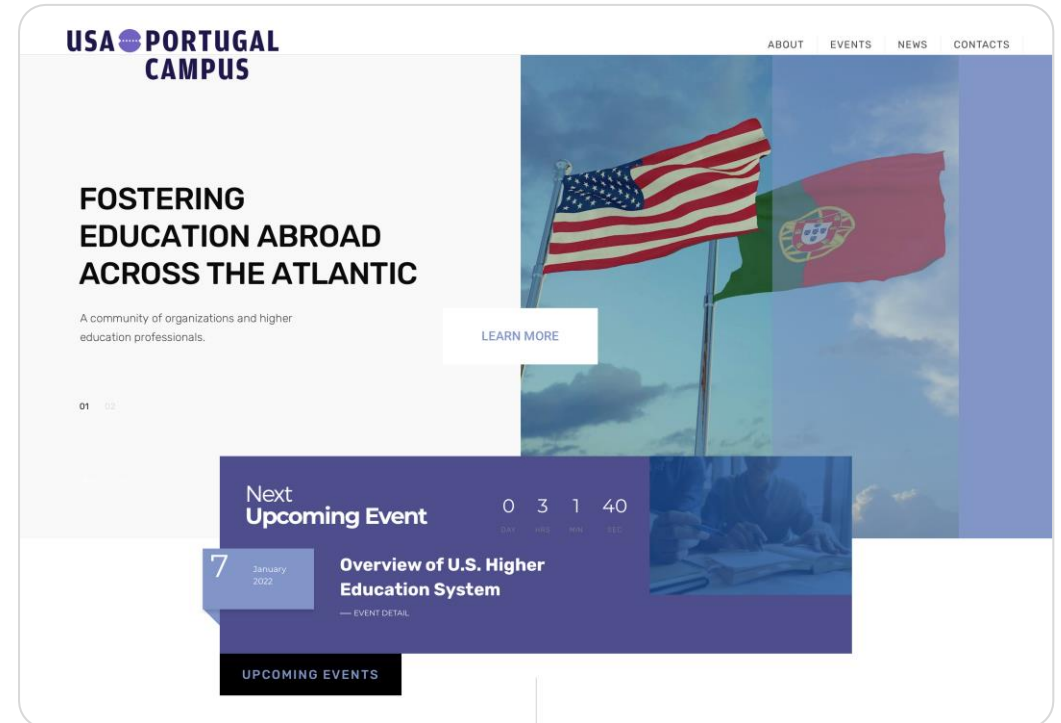


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USA Portugal Campus

- Joint strategy (between PT and the USA) on interinstitutional relations and academic mobility.
- Promote Portugal as a destination for US students.
- Strengthen and expand knowledge of Portuguese and US HE systems in both countries HEI.
- Support Portuguese higher education institutions participating in NAFSA.
- Develop the “Study & Research in Portugal” brand in the United States of America.



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NAFSA 2022

ANNUAL CONFERENCE & EXPO

BUILDING OUR SUSTAINABLE FUTURE

WWW.NAFSA.ORG/NAFSA2022

Participants in 2022 = 16 organizations

- Universidade Lusíada;
- ISG | Instituto Superior de Gestão (Ensinus)
- Universidade Europeia | IPAM Lisboa | IPAM Porto
- Universidade de Lisboa
- ISCTE-IUL
- Universidade do Minho
- Universidade Católica Portuguesa
- Escola Superior de Saúde do Alcoitão
- Universidade do Porto
- Universidade de Aveiro
- Politécnico de Leiria
- Instituto Politécnico de Lisboa
- Universidade do Algarve
- IP Portalegre
- NOVA BSE
- SIPN (FLAD)

NAFSA 2023 75 years of NAFSA



Participants in 2023 = 25 organizations

- | | | |
|--|---|------------------------------|
| • Portugal Polytechnics | → | Politécnico Beja |
| • ISCTE-IUL | | Politécnico Cávado e do Ave |
| • ISEG – Universidade Lisboa | | Politécnico Coimbra |
| • ISG Instituto Superior de Gestão (Ensinus) | | Politécnico Leiria |
| • Faculdade de Letras – ULisboa | | Politécnico Portalegre |
| • Instituto Superior Técnico – ULisboa | | Politécnico Porto |
| • Politécnico de Lisboa | | Politécnico Viana Do Castelo |
| • Universidade do Algarve | | |
| • Universidade de Aveiro | | |
| • Universidade Católica Portuguesa | | |
| • Universidade de Coimbra | | |
| • Universidade Europeia IPAM Lisboa IPAM Porto | | |
| • Universidade Fernando Pessoa | | |
| • Universidade Lusíada | | |
| • Universidade do Minho | | |
| • Universidade do Porto | | |
| • Universidade de Trás-os-Montes e Alto Douro | | |
| • Universidade de Évora | | |
| • FLAD/SiPN | | |



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NAFSA 2024 | United States of America | May 28-31, 2024



Target audience: HEIs from all over the world.

Participating Institutions: Portuguese HEIs.

Objective: Sharing good practices in internationalization, strengthen relationships between Portuguese HEIs and international partnerships, support Study & Research in Portugal.

Study & Research in Portugal Initiative: Presentation of a joint stand in partnership with FLAD and the Fulbright Commission, with Portuguese HEIs. Inform about training offers and foster interinstitutional agreements.



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NAFSA participation | Portuguese booth



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Thank you!

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Luso-American Development Foundation (FLAD)

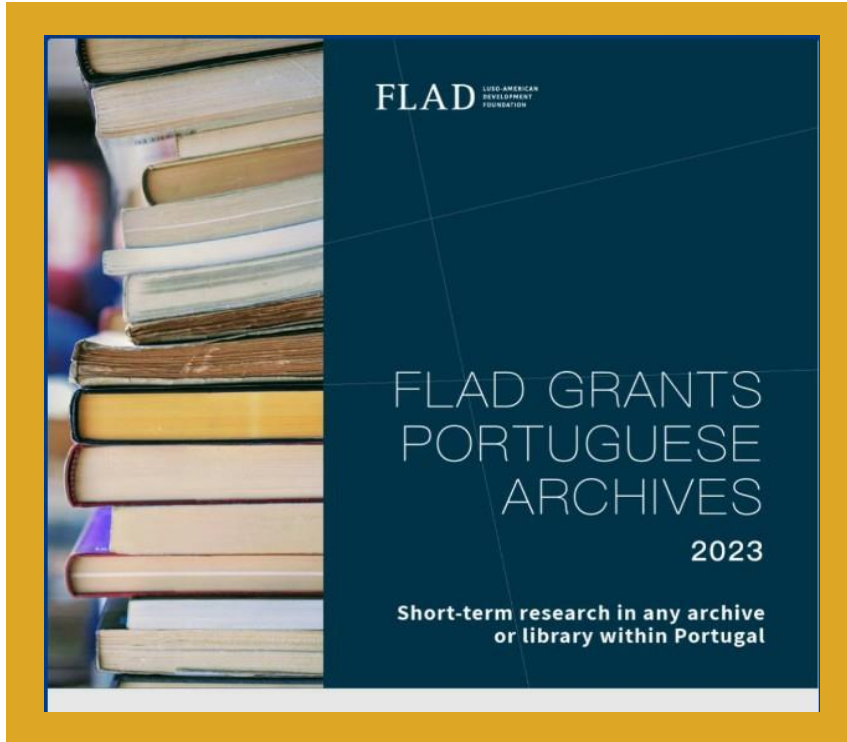
A private foundation dedicated to promote the development of **Portugal** in cooperation with the **United States of America**.

FLAD constitutes itself as a bridge between the two countries, a resource of excellence among those who seek and offer opportunities in the USA and Portugal.



FLAD'S Main Areas

- Science and Technology
- **Education**
- Arts and Culture
- Transatlantic Relations
- Public Policy & Institutional Relations



FLAD PORTUGUESE ARCHIVES GRANTS SUPPORT SHORT-TERM RESEARCH IN ANY ARCHIVE OR LIBRARY IN PORTUGAL.

Education

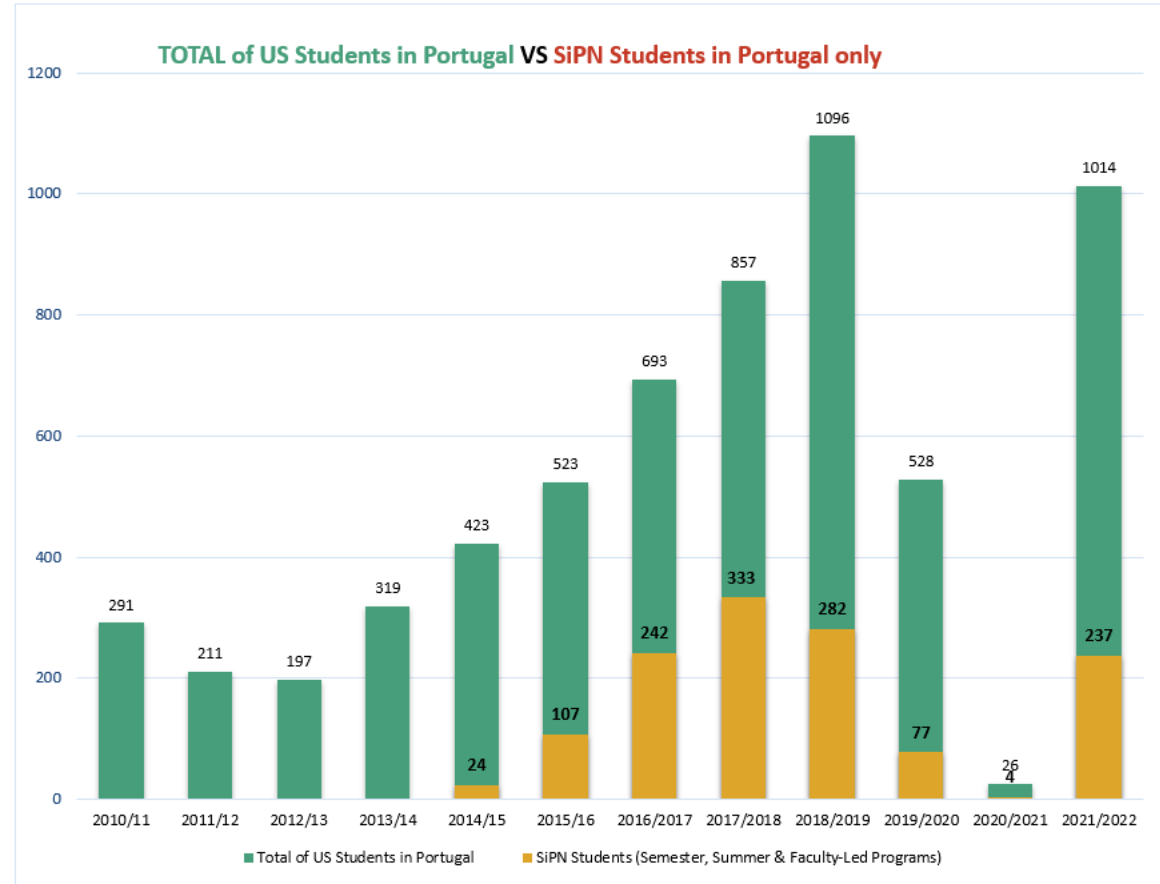
- Short-term Research grants (National Archives of Torre do Tombo, National Library of Portugal & other archives)
- Academic Merit Awards (for PT Higher Ed Students)
- “USA Portugal Campus – Fostering Education Abroad”
- FLAD/Camoes sponsorships for the promotion of Portuguese Language & Culture on US campuses
- FLAD UP Ensino Superior - awards to support innovative Higher Ed Internationalization projects Portugal-USA
- **Study in Portugal Network (SiPN)**
 - A fully-designed and flexible program for US students to study abroad in Portugal

Study in Portugal Network (SiPN)

In the last decade (08/09-18/19), Portugal had the biggest growth in the EU in terms of hosting US students, 341%.

- 8 years in operation
- 1500 students hosted
- SiPN accounted for 25-40% of all US students in Portugal**

** Source: FLAD/SiPN data – IIE Open Doors Report 2022



SiPN's Partner Universities



iscte INSTITUTO UNIVERSITÁRIO DE LISBOA

 UNIVERSIDADE CATÓLICA PORTUGUESA

U LISBOA | UNIVERSIDADE DE LISBOA

 UNIVERSIDADE NOVA DE LISBOA

***SINCE 2016, SIPN ALSO PARTNERS WITH THE UNIVERSITY OF THE AZORES FOR SUMMER PROGRAMS**

Institutional Partnerships/Funding Opportunities

FLAD

LUSO-AMERICAN DEVELOPMENT FOUNDATION

- A Team fully dedicated to SiPN
FLAD has Partial Scholarships available for SiPN students
- \$500/\$1000 scholarship per student
 - Based on academic merit and financial need



US State Dept-FLAD/SiPN - Gilman Portugal Scholarship

- Exclusive connection Gilman-SiPN**
- Gilman recipients are awarded with \$5000, additional \$3000 are available through the Critical Need Award
- Builds cooperation between Portugal U.S., promoting Portugal as a destination for learning.
- "FLAD/SiPN is a Gilman Global Partner"



- SIPN/FLAD – Fulbright Open Research | All areas
- SiPN alumni are given priority access to a Fulbright Research Award to Portugal, under the joint program FLAD-Fulbright.



- FLAD/Camoes Chairs for the promotion of the Portuguese language, culture and student mobility to Portugal
 - UMass Amherst "Lidia Jorge"
 - Rutgers U "Três Marias"
 - BYU/UofU "Portuguese Culture in the Utah"
- Sponsorship to NEWL exams, teacher training session, books & various supplies

Thank you!

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